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MUSINGS

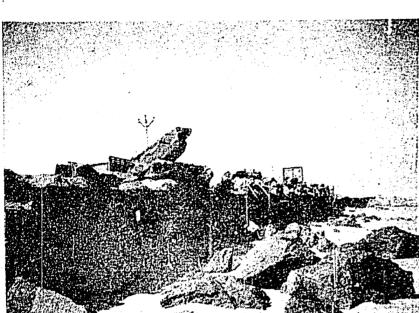
TOOLS

IV. No. 14

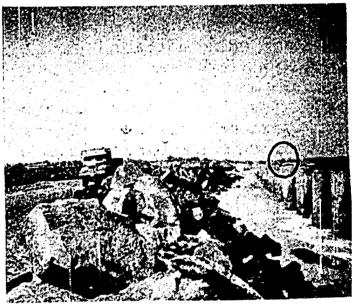
Nov. 1 — 15, 1994

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1100's threat to Tamil Nadu

Iming the worst-case scenario of one-metre rise in the level of the gaused by the greenhouse effect, than 5700 sq km of India's al areas could be submerged by Jear 2100. And Tamil Nadu could e hardest hit State population-wise, 1.62 million persons affected by

oss of land, according to a recent

he study, conducted by scientists institutes such as Jawaharlal Nehru ersity (JNU) in Delhi and the bnal Institute of Oceanography in predicts that the greatest loss of - as a percentage of a state's area ould be in Goa, which would 4.34 per cent of its area inunfollowed by West Bengal and

Guess who's come to tea?

(By Devendra Chauhan)

Gujarat losing 1.38 per cent and 0.92. per cent of their land, respectively. Unique ecosystems like the mangroves of the Sundarbans in West Bengal, Chilika Lake in Orissa and several wetlands on the coast could be wiped out. Though Tamil Nadu is predicted to lose only 0.52 per cent of its 129,439 sq km, population-wise it will be the worst hit State, the study states.

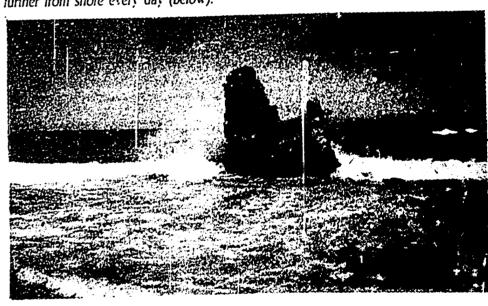
According to the study, the value of the land likely to be lost, calculated at current prices, is a staggering Rs. 152,740 crore — more than 35 per cent of the country's gross national product for 1988!

Virendra Asthana of JNU's School of Environmental Sciences, one of the principal investigators of the study,

The Queen among Maries

points out that India's coastal area landuse and administration are grossly mismanaged and it is about time the Government set things in order. Though the predicted economic loss to the country is enormous, Asthana says, "the costs are in all probability an underestimate. The real value could be 25 per cent more!" He cautions that: the results of the study are based on data and economic estimates that are (Continued on P3)

About a year or so ago, it was announced in the Assembly that a Rs. 4.25 cr project would be soon implemented to put an end to sea erosion in Ennore. A Bombay team had surveyed the area and made recommendations to check what was described as "a challenge to the Government". The October 1994 photographs by RAJIND CHRISTY show a worsening situation — a prelude to the forecast made by the accompanying article - and that the Veeranam pipes (above). first featured in Madras Musings (Aug. 1, 1993). have not been as successful as hoped in their new avatar as wave-breakers. Meanwhile, the temple which was once on shore (circled in two pictures above) seems to be receding further from shore every day (below).



State	Populat	lion (in millions)	State Area (sq km)		
	Total	Motor	Total	-	
	67.8	1.61	88,697	1.38	
	31.5	0.55	1,55,565	0.31	
	66.3	0.62	2,74,784	0.19	
	55.6	1.62	1,29,439	0.52	
	29.1	0.46	38,763	0.30	
	44.8	0.25	1,91,522	0.15	
	78.1	1.37	3,07,424	0.13	
	41.2	0.44	1,95,838	0.92	
	1.17	0.08	3,696	4.34	

Source: Virendra Asthana THE LIFT IS A KILLER

(By A Staff Writter)

Queen Marie!

A.25-year old man who was using a lift to go to the 3rd floor in his apartment building found it stopping at a floor in between due to power failure. He opened the door, but as he was getting out, the lift started again and he lost his life. The body had to be removed by the people who had erected the lift but to whom the owner had not given the maintenance contract. Poor maintenance - with safety switches short-circuited — was found to be the cause of the tragedy.

A claim was made by the parents and the consumer court awarded compensation. But a life was lost in

Dr. R. Natarajan, Joint Director, Industries & Commerce, has suggested that Government must enact and enforce provisions for the maintenance of lifts by a statutory body, with regular

inspection by the Inspector of Factories or the Chief Inspector of Government. This, he says, has become essential as the installation of a lift in any building with three floors and more has been made compulsory by the MMDA, and hundreds of such buildings are coming up.

A seminar is being held in this connection in Madras on November 19th and 20th.

Keeping Samskrit theatre going

Samskrita Ranga, a Madras-based organisation founded with the aim of promoting Samskrit, will stage Kalidasa's Abhignan Shakuntalam at the Alf-India Kalidas Festival to be held at Ujjain from November 13th-19th. This group has been staging Samskrit plays regularly and has also performed at the Kalidas Festival before. Back in 1961, the group's earlier production, Shakuntalam, was adjudged the best that year.

The Kalidas Festival, started in 1958, had its beginnings in the Kalidas Javanti begun by Pandit Suryanarayan Vyas, some time in the third decade of this century. Soon, the festival became an important platform for the propagation of Samskrit. The popularity of the festival led to the formation of the Kalidas Academy in 1977-78. The focus of the Academy is, as its name indicates, on Kalidasa and his works and making them known to a wider audience. It is under the auspices of this Academy that the Samskrita Drama Festival is held.

The Samskrita Ranga has its origins in the Sanskrit Academy founded in Madras in 1927 "to promote and propagate the Samskrit language among various levels of people". The Academy also encourages speaking in Samskrit among both students of Samskrit and those who

merely like the subject. The Samskrita Ranga was founded in 1958 by the late Dr. V. Raghavan, one of the greatest Samskrit scholars, to coincide with the start of the All-India Kalidas Festival'at Ujjain. In fact, one of the aims of Dr. Raghavan while founding the Ranga, was to demonstrate that Samskrit is still a **living** language.

Samskrita Ranga has not only produced quite a large number of Samskrit plays in Madras, but it has also drawn full houses for all of them. The Ranga's activities are now in the hands of Dr. S.S. Janaki, a Samskrit scholar and student of Dr. Raghavan. She is assisted by Bharata Natyam dansense Nandini Raman, a daughter of Dr. Raghavan.

• This series is on Madras schools that are part of

the City's heritage. These are not necessarily the

better-known or more successful schools of today.

These are the schools that helped the city to grow.

Each of the schools featured is over 100 years old.

litterent people participating thus enhancing the understanding. There have been quite a few actors who have picked up the language after they began acting in the Ranga's plays.

The stage on which the plays are set is based on Bharata's Natya Sastra. The stage is called Natya Sala and has been prepared to suit the needs of the present day by Goverdhan Panchal, a specialist in Samskrit theatre architecture. In the plays, there are in-built stage. directions, so that in this theatre of the imagination natural settings become unnecessary.

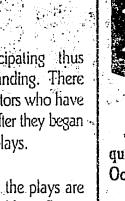
What has kept the Ranga's activities going is the actors' and organisers' love for the language and theatre, even though funding for the plays has been meagre and hard to come by. None of the actors get paid and the Ranga. office-bearers also put in an honorary effort. "But we have managed all along and will continue to do so! Dr. Janaki earnestly declares adding a Samskrit quotation in verse; "A play is like a yagna (sacrifice)/All the devotion and sincerity in performing a yagna has to be present here too," All is well, it would appear, with Samskrit in this part of the country and could perhaps get better with some help.

R. JAISRI



To the question "Do people understand enough Samskrit today to appreciate the plays?", Dr. Janaki answers." There are three types of people in our audiences, those who know the play by heart, those who know the play but not in full and the general viewer. But the plays are produced in such a manner, with music, dance etc., that it is intelligible to everyone". Which may be one of the reasons why the Ranga's plays are so well received.

As Dr. Janaki says, drama is the easiest way to understand the language as there are quite a few day-to-day situations in them. And again, a complete development of a rasa is possible only in a play, where there are



Quizmaster V.V. RAMAN question are from the fort October 1-16.) . The Government of India's highest was instituted on October 2nd, N Who garnered India's only individ

in the recently held Asian Gang . Name the biography (and author) CEC, T.N. Seshan, which alleged Anna to the CIA and has evoked criticism in the State.

5. Name the trio who have won this

Nobel Peace Prize. 6. Who is the new Commission Corporation of Madras?

7. The Madras Flight Information 1 (MFIR)hitherto-named 'Madhavi' former minister), has been rename

October 15th was celebrated world

9. Name the Tamil Nadu president trammes pleasing the senses and the Hindu Munnani, whose muck and Arun Sayeeram's Carnatic sing-Madurai sparked off tension in the for the Soundararaja Trust at the

10. Which book has won the prest Booker Prize for this year?

11. Merta City, the birthplace of Mea saw the latest form of public transc the country being introduced on 0 12th. What was the transport? I shpavanam Kuppuswamy for

12. The \$900 million spacecraft senta Venus began its death dive on! 12th, after five years of useful m

Name the probe. 13. Name the Indian who has been awa this year's Right Livelihood Prix sident R Venkataraman is said to alternative Nobel Prize) for his water arranged Vyjayanthimala's recital. tribal welfare in Karnataka.

4. What incident sparked off nearly are mous film history, all faded into of violent unrest in Bangalore, let thingness and only the purity of her many people dead?

15. Name the religious cult whose more stupon. At the age of 65, Vyjayan-(about 50) committed mass suici Switzerland on October 5th, the kery of her art that her performance, shocking the world.

. Name the controversial Tamil film on the Rajiv Gandhi's assassination, has been permanently banned b Madras HC.

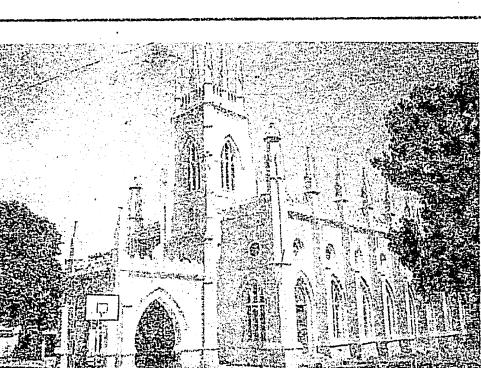
17. Why was Maj. James Hewit in the pancer of our times. eye in Britain recently?

18. Name the two new police posts contains she amplified and elaborated in the State with the rank of a Malon the sense of the words, and her

19. Name the latest class of 'profession of making music were quite magical brought under a package of social sent created a vivid imagery in the measures by the Tamil Nadu Governments of the audience. She was in on October 8th.

20. Name the Australian who became ted in pure Laya and full of Bhava. the third debutant, and the latest, to music is almost a visual art. a 'hat-trick' in Tests. It was & Pakislan recently.

(Answers on p. 7)



St Matthias' Church, now with a new coat of paint, has long been associated with

In 1849, the Rev. G.F. Grammar, now remembered in an auditorium, started an elementary school in Kandappa Mudali Street, Puraswalkam, within the compound of the Lutheran Church. When student numbers increased during the administration of Rev. Hanson, the school was shifted to a more convenient place in 1894 — the present site at Purasawalkam High Road. The school was known as the Purasawalkam Lutheran Mission Middle School till 1898, when it came to be known as the E.L.M. Fabricius School, taking the name of the German missionary Fabricius.

Rev. John Phillip Fabricius had held office in Si Paul's School, Vepery, from 1740 to 1746. He learnt Tamil rapidly and proficiently and translated The Bible into Tarnil. When the French took Fort St George in 1746 they demolished the school and converted the chapel into a magazine. Fabricius fled to Pulicat with the schoolchildren. In 1749, the English, back in Madras, restored the building and transferred it

to Fabricius and the mission. To expand the school and other buildings of the mission, Fabricius turned to a local moneylender for help, but non-repayment of the debt put him in Debtors' lail for a year-and-a-half.

The ELM Fabricius School in Purasawalkam.

Tippu's cavalry in later years raided the compound and made a bonlire of the furniture belonging to chapel and school. To make amends for his cavalry's misdeeds, Tippu contributed Rs. 300 towards the construction of St. Matthias' Church, Vepery.

It was Fabricius who solemnized the marriage of Robert Clive in St Mary's after the chaplain there had died. The first edition of his Tamil hymn book was printed in 1744 at the S.P.C.K. Press and it was popularly known as Nenjurki Nool. His Tami version of The Bible is still known as the 'Golden Version' among Tamil Lutherans.

There are about 178 Tamil Evangelical Lutheran Church-aided schools throughout Tamil Nadu. The Fabricius School is one of them and its less thanabout 2000 students and 71 teachers. The Principal is K Durairaj. The students are mostly Hindus from the backward communities. The school has a computer centre, a strong Parent-

one-acre site is crammed with buildings.

It has classes from Middle School to

Higher Secondary School: There are

(Continued from P4) for 1994-95 we estimate an EPS of Rs. 5.25, which would support a price of

Rs. 80. Buy. Lanco Industries (CMP Rs. 26.25): Earlier known as Lanco Ferro Ltd., this company approached the public in May '94 with an equity issue aggregating Rs. 9 cr to part-finance its Rs. 54 cr project for the manufacture of foundry grade pig iron. The commercial production of the plant commenced on September 15, 1994 as against scheduled July '94. The company has already achieved a turnover of Rs. 2 cr

1994-95. The EPS is expected to be Rs. 0.80. For 1995-96, if the company operates at 95% capacity, a turnover of Rs. 55 cr can be expected, which will yield an EPS of about Rs. 2.50 on a PAT of Rs. 5.70 cr. This will support a price of Rs. 50 for this share. It is a good longterm buy at current levels. The downside risk is also low, as the public stake is limited to 25.2% and it is a low-priced share in this high growth industry. Technically, the share is moving sideways. Buy with a stop loss

• BULL'S EYE

l'eachers' Association and good hockey

and football teams. The school celeb-

rates Fabricius Day on December 5th

Text and photographs by

RAJIND N CHRISTY

Integrated Enterprises (India) in 15 days of operation and hopes to (CMP Rs 42). The company announced achieve a tumover of Rs 30 cr for good results for the 15-month period ended

at Rs. 20.

on an equity of Rs. 6 cr for this period. 1 were opened only in the last six mor It plans to add 12 more branches December '94 and take the total to 7 June '95. It has set a target of Rs. 800for deposits for 1994-95. The company entered into funds mobilisation for multifunds in a big way now. The EPS for 199

lknown for its rendering of folk June '94. It reported a PAT of Rs. 1.82 5, Kuppuswamy is working on a dorate on folk music and classical company's efforts on market developments at the University of Madras. But will yield results only in 1994-95. It is a star in the performing arts scene has 57 branches out of which 20 brand h his very popular folk music Periences during those journeys in an milably humorous manner, which 95 is estimated at Rs. 8, which will supple also very moving. He related each a price of Rs. 80 for this share. A good the songs to the classical ragas.

evokes deep pathos and allows full freedom to the grieved woman to lament on her condition and the discrimination and atrocities she faces. Oppari is a balm in times of crisis caused by death and is used to express aloud internal anguish Lukewarm response I.I.T. Madras celebrated its first India Festival, 'Bharath Utsav'. Dr Ajit Kumar Kolar, a Professor in Mechani-

Anandabhairavi, Kurinji, Sindu Bhai-

ravi — classical ragas in all their richness but with the raw earthiness of folk expression — were beautifully brought

His rendering of Oppari was both

hilarious and sorrowful. Oppari is a system developed in our village social system to give help to a family in mourning, to narrate the circumstances of the death and the attributes and other

details of the dead person. It is also to

announce the death to the neighbours.

The melancholic refrain of the Oppari

out by Kuppuswamy.

4. What unique feat did Britain's fly Vlayanthimala.'S Campbell achieve on October 14 llance, a truly oyous experience

alam at the Srinivasa Gandhi

lyjayanthimala Bali danced at the

tank dance festival, the Bank's way

Jaying 'Thank You' to Madras city

being good customers. Former

politics, her being an M.P., her

nce remained that evening for us to

mala danced tirelessly and with such

hall its intricate movements and

thm, seemed to be a spontaneous

ation. She danced with great

syment, but used only movements

could execute to perfection. It was

y joyous to watch the greatest

Aruna Sayeeram's rendition, in

mplete control, as words and melody

the discussion organised by

alam on Tamil publications and

music, Pushpavanam Kuppu-

my talked with passion about Tamil

music. A villager from a family

He has collected hundreds of songs

m very remote villages during his

Kuppuswamy narrated his

cal Engineering and Advisor (Cultural), very fulfilling and satisfying fortfeels strongly about the fact that most night... with three very good I.I.T. students think they are in the U.S. the minute they enter I.I.T. and have little or no interest or feel for things Indian. He organised 'Bharath Utsav' nivasa Shastri Hall in Mylapore, aratha Natyam in its amazing fluidity to give them an opportunity to get to know some of the art traditions of their I precision by Vyjayanthimala Bali Kalakshetra and a simple but very amative discussion on folk music by There were lecture-demonstrations

on creativity in classical music, a demonstration of the Kathakali tradition, workshops on pottery, an arts and crafts sale and exhibition and several music and dance performances. Sadly, the response from the students was lukewarm. They were all busy applying to American universities! It is only when they go there that they will understand the need to know their

The lukewarm response, however, need not be a deterrent to prevent Bharath Utsav from becoming an annual feature. Go to it, Dr. Kolar!

V R DEVIKA

Our world, their world!

S ATYAJIT Ray, Ritwik Ghatak, Mrinal Sen and Shyam Benegal have occupied high pedestals. But of late, a modicum of interest has been shown, worldwide, in India's so-called mainstream cinema because it has been living up to certain international standards.

However, it is too early to pat ourselves on the back, because we are still treated as low-caste cinema. The international attitude continues to be patently patronising. In fact, we are expected to move around in certain restricted areas.

In this context, I have been trying to explain - not as a defence mechanism — that the kind of films we produce are strictly for local consumption. Whatever other exposure we achieve is a fringe benefit; whatever we get by way of overseas sales is thanks to an audience comprising Indian settlers abroad. Our cinema is a purely ethnic cinema.

The framework of our films has emerged from our cultural conditions and background. Like mainstream theatre, our films hinge on music, songs and dances. Music is the main pillar of support as much in Hindi cinema as it is in Tamil cinema. Hence, India has a home market unlike that of any other country - it doesn't make any allowances for the tastes of foreign film viewers and critics. If they laugh into their palms while watching our films. we can afford to laugh right back. We have seen the vast amount of trash the international community produces.

We can even silence this sniggering audience if we want to; our film-makers are capable of meeting international requirements but, at present, they correctly feel that there is no need to. Why globe-trot when there's plenty to be done at home?....

In our own archives, we have films like Mughale-e-Azam and Kaagaz Ke Phool which could stand up to international scrutiny anywhere. There is no need to fashion our cinema like shoes to fit the international foot. They will have to make do with chappals which are designed to cope with the slush and grime of Bombay as well as the scorching heat of the Rajasthan

Such thoughts have been provoked by a visit to the recent Toronto film festival. Two of my films, Thevar Magan and Nayakan, were shown there. Nayakan as part of the justly deserved retrospective of the films of

Articulate Tamil film star KAMAL HAASAN wrote this hardhilling answer to critics after he returned from the Toronto Film Festival. The article first appeared in the Sunday Times of India.

Mani Ratnam. The retrospective was, indeed, a pleasant surprise.

However, Mani was asked some strange questions at the press conference. He was asked if Roja had been subsidised by the Government. They saw the film as blatant propaganda. Interestingly, it was only the whites who asked such questions. Mani had to tell them that the film wasn't sponsored in any way by the Government and that its content had been derived essentially from information gathered from the newspapers.

As for Thevar Magan, like Mani's retrospective, it was largely well received. The festival-goers did find the songs unsettling — I was asked why there had to be so much stress on music. They were confused because they also see Anand Patwardhan's films, and cannot understand that our films are varied and eclectic. But a Britisher who came up to me said that he could understand the difficulties we have to contend with while catering to market forces...

On the other hand, the noted critic David Overby wrote in the lestival brochure that Nayakan had a "loony charm". I wondered if he had misunderstood the film. Perhaps comparisons with The Godfather series prompted such a second-grade rating. But would he have made such a remark about Roman Polanski's Macbeth since Akira Kurosawa had made it earlier as The Throne of

Blood?.. Shekhar Kapur's Bandit Queen was the star of the show. Phoolan Devi had inadvertently done great PR for the film by sending a letter to the festival director... It was a strongly worded letter which served just the opposite

rarefied event..

Shekar Kapur made the film for Britain's Channel 4. So, he had more freedom than an Indian film-maker. Since nudity and expletives are forbidden by the censors, our scenes begin where the scenes in Western films end. For instance, a bedroom scene here starts only when the display of sexual intimacy is over. In addition, fathers cry differently and mothers embrace their daughters differently in our movies. The entire outlook is something else, thereby making Bandit Queen so different from the same director's Masoom and Mr India.

At home, if we remain comparatively backward technically, it is because we lack the crucial tools. It is a problem which goes back to the Government which doesn't encourage the import of updated cameras besides sound and editing hardware. We are the largest film-producing industry in the world. Surely, we should be treated on par with the knitting and export trades. The government needs to push our cinema in the international sphere like the Chinese authorities have, by tapping new sources for the sale of their films

At Toronto, I did meet some people who evinced an interest in an international project from India, a project which has all the right colours and ingredients. But I could sense that I can raise only about 40 per cent of the budget I have in mind for a film called Marudhanayakam, revolving around one of the most daunting rebels against the British Raj. If I were to make it only for the Tamil market, there would be nothing left for the producer to take home even if I sacrificed my own remuneration, which is no way to make films. If the project was dubbed into Hindi, perhaps it would be commercially viable.

I have studied the pros and cons of launching a film for international viewers. Marudhanayakam has enough girth to work globally. Maybe it doesn't have to be Mani or me who will carry the message of India's mainstream cinema to the world. We are just among the first to make forays into a new frontier. Some day, perhaps, there will be no patronising and no reviews which will claim that our films have a "loony charm".

ANSWERS TO QUIZ

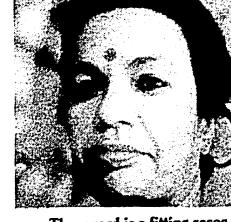
1. The Gandhi Peace Prize; 2. Jaspal

Rana in shooting: 3. Seshan: An Intimate Story by K. Govindan Kutty; 4. She became the first woman to walk around the world: 5. Yasser Arafat, Yithzak Rabin and Shimon Peres; 6. Surjit K. Chaudhry; 7. ANIRO; 8. White Cane Day; 9. P. Rajagopalan; 10. How Late it was, How Late by Scotland's lames Kelman: 11. The 'rail bus'. where buses ply on railway tracks; 12. Magellan; 13. Dr. Hanumappa Reddy Sudarshan: 14. The telecasting of Urdu news on the Kannada channel; 15. 'Order of the Temple of the Sun' led by Luc Jouret; 16. Kutrapathrikai (Chargesheet) directed by R.K. Selvamani; 17. In a recently released book Princes in Love, he claims to have had sexual relations with Princess Diana; 18. Project Officers for Greater Madras and the Police Academy respectively; 19. The construction workers under the Tamil Nadu Workers (Construction Workers) Welfare Scheme; 20. Damien Fleming at Rawalpindi on October 4th.

Classical and Folk performing **TR** DEVIKA, who writes

Madras Musings' popular Arts column, 'The View from the Wings' was recently presented the Rotary Club of Madras East's VOCATIONAL EXCELLENCE AWARD. She received the award from Justice Ar. Lakshmanan at a Club Tea-meeting held at the Park Sheraton.

Devika, Director of the Madras Craft Foundation's Cultural Outreach programme, and Cultural Coordinator of INT'ACH, Tamil Nadu, has, for years, arranged shows for artists at home and abroad. taken various art forms to the schools and introduced children to them, and has brought Folk art to urban audiences and Classical art forms to the rural areas. She was instrumental in establishing 'Sittrarangam', the little theatre in the Fair Grounds near Fort St George, and staged the two grand Ayanas, in which over a thousand children, privileged, underprivileged and handicapped, participated on



The award is a fitting recognition of Devika's dedication to Art and her determination to promote ALL art forms far and

THE EDITOR

Madras Musings wishes all its readers A VERY HAPPY DEEPAVALI

each occasion.

THE (TRAVILLA NAVOU) EIN PARADIB



Good Sport

Lamboyance is anathema to the southern businessman. And Narayana Sankar, with his muted, serious approach is no exception. This chemical engineer from the Illinois Institute of Technology is chairman of the Rs. 1000 crore Sanmar Group in Madras. Chemicals, thermoplastic resins, cement and electronics comprise Sankar's world. Chemicals and Plastics India Ltd (Chemplas); is the flagship company of his business house, which Sankar manages with his brothers.

So far it's been smooth going for Sankar in the peace and quiet of the South. Now he's looking for foreign alliances for his companies and it's all systems go at Sanmar.

Recognition and respect of peers came to Sankar early. The .gh fortyeight now, he's already been the president of Assocham and the Indo-American Chamber of Commerce. At present he's the president of the Indian National Committee of the International Chamber of Commerce and the honorary Consul-General for Denmark.

Sankar believes in playing by the rules and that's not surprising, considering his fanatical interest in sports — mainly tennis and cricket. Those who know him well say that he's not just a sportsman but a good

(Sketch by DHIR, text by NAAZHEEN KARMALI — From: THE HIT PARADE Symbols of Indian Industry, Published by Banyan Books, New Delhi,)

We welcome the first steps to THE HERITAGE ACT

We look forward to its enactment and implementation

> Space donated by TAMARAI MILLS

A credit policy in The other face of Madras the interest of all bouth rescues Navalar Nagar

shot of the process of economic liberalisation and globalisation. So it is that the freeing of the lending rates, on all advances above Rs. 2 lakh in the busy season credit policy, has received a favourable response all round. The main thrust of the current credit

policy has been inflation management ensuring corporate growth and improving competition among banks and ensuring their viability. In order to curtail inflation, the RBI has proposed active open market operation and introduced a CRR of 7.5 per cent on the FCNR deposits. The 'make or break' of the policy, i.e. guidelines relating to the lending rate as mentioned above, has broken new ground. The lending rate for advances between Rs. 20,000 and 2,00,000 has been reduced from 14-15% to 13.5%. These guidelines have summoned courage from the fact that a one per cent reduction in the lending rate last year not only did not lead to spiralling prices,

better profits. No wonder corporate bodies are elated. The abolition of the MLR will allow them to meet their working capital requirements at lower rates. High-cost debt, either Indian or overseas, can be repaid now through cheaper borrowings. Top-rung

companies can use their clout to drum up competitive rates out of the bank.

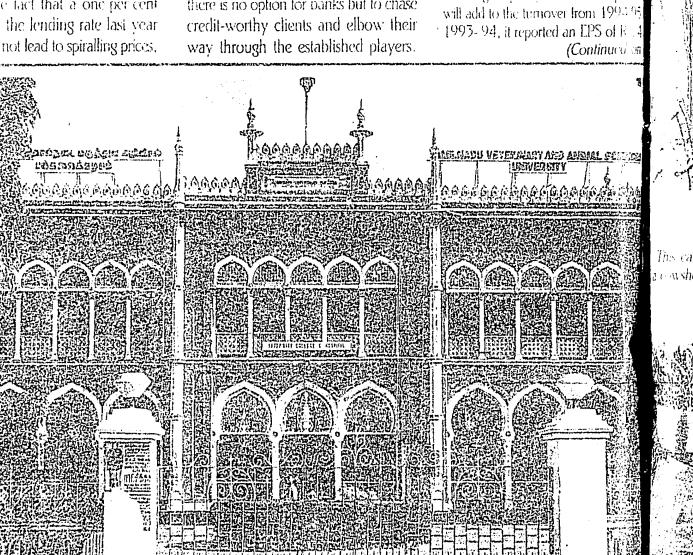
The credit policy subtly gives a rap on the knuckles of the commercial banks, asking them to spruce up. Given that the whole banking sector is characterised by a liquidity overhang and a falling credit deposit ratio and that the current cut in the SLR to 31.5% will leave them with more investible funds. there is no option for banks but to chase credit-worthy clients and elbow their way through the established players.

sources of funds and banks vie one another to woo clients. debt-equity ratio ought to material for the former. In this context, that idras? For such Doubling Thomases, bond market, which has been virtuisit to Navalar Nagar is called for. non-existent so far, is to stage a start with the new credit policy agr

A boon or bane to the core sector is a boon or bane to market, which goes to say that help has reacted favourably to the policy. True, the freeing of inter has come late. But better la

Our three recommendation lortnight are:

Premier Vinyl Flooring Rs. 50): Manufacturer of Wo brand of floor coverings, this eniovs 60 per cent market share segment. The company expandecoverings capacity to 1.50 cr sq a will add to the turnover from 199-1993-94, it reported an EPS of R

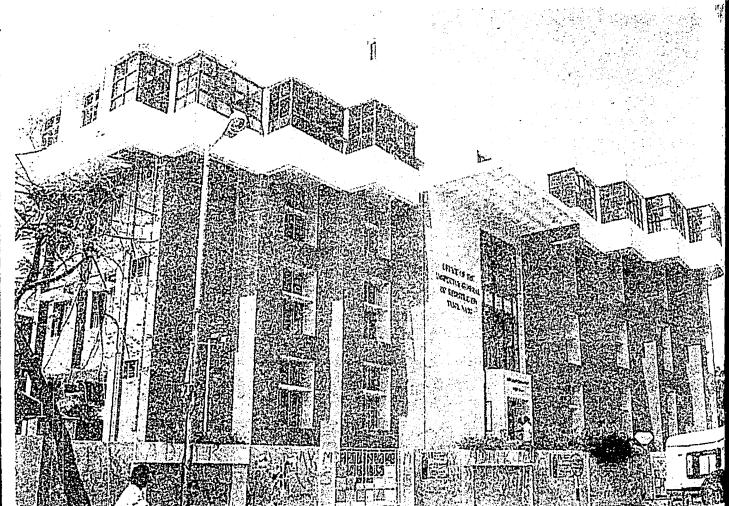


Our pictures of the OLD and NEW this fortnight feature Government architecture of two ages n hundred years apart. The OLD, the Indo-Saracenic of the Veterinary College and Hospital, Vepery (now quarters of the Tamil Nadu Veterinary and Animal Science University), reflects turn-of-the-20th C governmental aims to build in imperial Mughal splendour, to dazzle the

OLD... public with an architectural idiom the man-in-the-street was thought to be more familiar with. The College was started in 1903 in Lt Col Dobbin's home and, on the site of Dobbin Hall, was built the handsome Indo-Saracenic building in 1904 by Masilamony Mudaliar.

The NEW is the office of the Inspector General of Registration, Tamil Nadu. Certainly one of the bits of Government architectural developments in recent times (PWD design?), the pale green and white b with recessed sections is now a striking architectural feature in San Thomé.

(Photographs - The Old by SUSHEELA NAIR and The New by V S RAGHA



17ho says a slum can't be kept 9 WHAT A clean? Who says ill-kept teneals can't be a model for a cleaner CONTRAST TO LAST FORTNIGHT'S Once it was called Lock Nagar and FOCUS! on life as a small slum behind the

dras University, on the bank of the

dingham Canal. 'Lock' because of

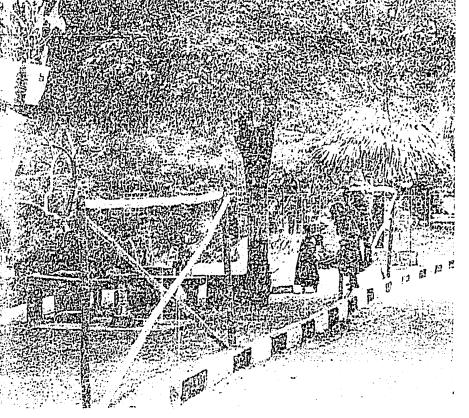
now defunct lock which released

er into the Coourr near the 'Iron

Bridge'. The confluence of canal and river, both rich in untreated sewage,



canal-side park and rock garden at Novalar Nagar was developed on the site wshed which once housed lifty cows



put the iron lock out of use for ever The village, by now 'developed' with 'high-rise' tenements, then adopted the name Navalar Nagar, alter Finance Minister 'Navalar' Neduchezhian.

As with most tenement complexes and slums there was a lack of civic sense here and hygiene was abysmal. That was until the younger residents of Navalar Nagar woke up to what a mess their environment was. They decided to tie up with a nearby Exnora group and there began the clean-up on a war-footing.

Seven months of hard work by a team led by Kannan, a milk vendor, and with help from Exnora turned all the ugliness around into something they had never dreamed of. The housing blocks were freshly repainted and the buildings were named Uzhaippu, Anbu, Arivu, after the essential qualities required in Man. Rubbish heaps made way for small gardens, an open air cowshed was turned into a rock garden after the cows were disposed of, a miniature playground was created, and stone slab park benches were set up under the shade of the trees. A mobile library of Tamil books and ioumals was launched using a trishaw and is very popular with the residents. A clock Tower at the entrance to the village is being constructed and a vacant spot near the tower will be known as the flagstaff area. All politiciai parties competing in the colony will have to erect their party flags ONLY in this allotted spot and nowhere else within the colony!!.

Kannan, who spearheaded Operation Clean-up and who was assisted by some 150 youths of the colony, says, "Exnora gave us the required motivation and now our attitude towards cleanliness and hygiene has changed so much towards the positive. Our children will be educated to keep our neighbourhood clean and. in this way, we will sustain our efforts

Navalar Nagar has shown the way o Vision 2000. It has shown that it is up to the residents themselves to improve their environment. Will other slums and tenement complexes follow Navalar Nagar's lead?

> Photographs and Text by V S RAGHAVAN

This happened in Robert Clive's times. The East India Company had set up a local administrative body in Madras. An Englishman, well read in Humanities and Law, was deputed as the head of this unit. His duty was to function as a magistrate whenever any situation demanded it. This particularly concerned disputes involving white men which had to be heard only by another

One day, two Englishmen were brought before the magistrate for disrupting peace in the area. They had got into a violent argument on the banks of a local river. Another Englishman, passing by, had nabbed them and rought them to court.

Each man accused the other of starting the fight. The magistrate found it difficult to

decide. The passer-by, who nabbed them, was also not of much help in deciding the culpability. So the magistrate asked them if there had been any witness to their quarrel, when it

THINNING EX

started. Both answered that there was a solitary black man taking a bath in the river. But neither thought that the black man could have followed anything.

The magistrate summoned the black man. An interpreter was also brought. The black man, when questioned, replied that he did not know a word of English but assured the magistrate that he could repeat

verbatim the exchange between the two Englishman.

The magistrate was surprised! The interpreter elucidated that the Indian system of education differed from the Occidental method, in that the student was taught by ear. The magistrate and those present in the court were stunned to hear the black man repeat the entire exchange without omitting the tone or nuance of each word uttered by the quarrelsome duo.

The magistrate reprimanded both the Englishmen, after fining both for their disgraceful exhibition in public. He was so impressed by the black man that he appointed him an official of the court. Thus it was that an unknown black man became famous later as a 'Tharka Vadin' and became a household name in Hindu Law.



Navalar Nagar's 'Main Street' is being embellished with a new 'clock tower'. Note the parking lot on the left and the tree-shaded park on the right which borders the Buckingham



The streets in Navalar Nagar are constantly closified, ensuring spotless roads. Note he freshly painted residential blocks. The dove of peace is painted on the block called "Exmadhanam". The garden beneath it and on the left extreme were once rubbish heaps

MCJIO	RESTOR H BRESTOR H	(8	:0	read
Musing	S	re(gu	arly

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It was the first Protestant church BUILT in India. As such, it was the church of the first Protestant congregation in Madras. It was the Governor's church, built as it was by a Governor, Streynsham Master, who felt his flock needed a church of their own, rather than Father Ephraim de Nevers' St Andrew's Church, a Roman Catholic shrine that was permitted in Anglican Fort St George. In time, it became the Presidency Church, the Garrison Church and then a protected monument and heritage building with a history of worship in it without a break for the past 314 years. The Man From Madras Musings has two favourite churches in and around Madras - and this is one; the other is the shrine atop St Thomas' Mount.

But in all the years MMM has been dropping in at St Mary's in the Fort, there's never been an occasion quite like the service on October 23rd, to celebrate United Nations Day and the Church's 314th birthday. In fact, MMM doubts whether any of the worshippers over the centuries would have seen any-

-MUSINGS

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Use and Maintenance of Lifts in Flats and Offices at Hotel Savera, 69 Dr Radhakrishna Road, Mylapore, Madras 600 004.

November 19th 10.15 a.m. — 5.00 p.m. and November 20th 10.00 a.m. — 5.00 p.m.

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A clockwork orange in the houses of the West Children of destiny Stand before your god

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Pastoral search

thing quite like this celebration

with song and dance, poetry and

prayer. Master, Yale, Fitt & Co.

who were fifed and drummed

into the church - first to the

front pews and, later, to the

Governor's pew on high - to

hear rich oratory, solemn organ

music and the peal of the bells

of St Mary's - could well have

been wondering, somewhere up

there, why life and worship

were not quite as joyous in their

times as this couple from

Scotland, Issy and Arthur

Sanderson, were making it in

their attempts to rouse the

church from its slumber and take

There was that Australian

team who are a part of the battle

to clean up Madras, but on this

occasion contributing guitar,

mouth-organ and what looked

like a pipe to accompany the

organ, the St George's School

choir and the congregation,

causing a bit of sway, a bit of

stomp and a bit of rhythm, parti-

culary splendid in the Caribbean

Lord's Prayer. There was danc-

ing in costumes ranging from the

Hellenic to the Cholan and the

Japanese. There were rose petals

strewn on the congregation by

the dancers. There were banners

on the U.N., the people of all

nations and Peace, solemnly

carried in and blessed like the

colours of any regiment of old -

but very unlike those flags, in

the messages they expressed:

International oneness and uni-

versal joy. There was the Prayer

of St Francis of Assisi and a poem

of that musing photographer

Rames'h Gandhi recited in langu-

ages ranging from Japanese to

Swahili - but sadly no Tamil.

And there were prayers and

sermons stressing the unity of

man, all spread over 21/2 hours.

A bit too long, MMM felt, even

in the cause of faith, peace and

international oneness. But it

made a congregation of all

nations and all faiths happy -

and a bit of joy in a troubled

world is something to be

welcomed.

in into the 21st Century.

Midst all this happiness and the fellowship that followed - The Man From Madras Musings couldn't help but feel that there was an undercurrent of disquiet among the small but committed permanent congregation. There was a rather-toolong sermon that repeated itself a couple of times too many on a problem facing the Church in India - the schisms in it on community lines. MMM had never heard this openly aired from a pulpit before, but here was India laid bare before an international audience Then there was the case of the missing Rev Harry Daniel the congregation had been looking forward to — but, it was announced, the request out of five. Service in shops was never quite as bad as this ever.

What a contrast it was in the most fabulous saree shop MMM has ever visited. It's called Remanika and is in Ernakulam. Not only was it a joy to look at but the hundreds of salesgirls it employed were also a joy to look at - not only were they welland colourfully-groomed, but every one of them sported a smile and seemed to enjoying talking to customers — including the woman who, after half-anhour searching, could only find one saree she wanted among the thousands available.

True, it was not 'The Season and life was a little easier when MMM was taken to Remanika's to be shown it as one of the

SHORT 'N' SNAPPY

Bishop had something else for him to do at the last moment. And there were the low whispers about the need this flock felt for more permanent pastoral attention - and the lack of attention paid to it by the leaders

of the flock. The Man From Madras Musings is not one of the faithful. But, as he has said above, this is one of his two favourite churches — especially when it is empty and serene and a haven of peace. It saddens him, these disquieting murmurs and their underlying causes. Not only do they mar the serenity of St Mary's in the Fort but they also stir passions which should be better used to preserve and protect a part of the history of Madras and even of India. St Mary's in the Fort needs PERMANENT pastoral attention - not the occasional attention it receives from a visiting pastor not so much for its flock but to preserve its history and traditions and keep burning a faith that has thrived here for 314 years. MMM hopes everyone concerned will bury the hatchet and that St Mary's in the Fort will get a permanent pastor committed to caring for it and its history, and that the congregation will welcome him.

Festival crowds

Everyone grumbles about the cost of living and how expensive everything is, but there appears to be no shortage of funds to keep the stock market buoyant - and the saree and jewellery shops in the Panagal Park area overflowing with customers.

Saree prices might be going through the roof, but The Man From Madras Musings has not seen the shops more crowded than they have been this year. In fact, so big have been the crowds in a couple of shops MMM strolled through that an alarming feature has crept into them: INDIFFERENT SERVICE. By not organising themselves properly, these shops have more customers than they can handle at each counter with the result that the salesmen soon tire of women who want to see saree after saree through scores of sarees before deciding to take one, or, worse.... move on to another counter. The result is tired, irritated, indifferent

salesmen who listen only to one

there were still Onam holiday crowds - and the girls didn't seem to mind them; in fact, they seemed to enjoy the experience of displaying as many sarees as possible and showed a real thrill on-making a sale. The Panagal Park saree shops have a long way to go - to look like this shop and offer the kind of service a customer cherishes. Once, they might not have looked like this, but, at least, friendliness was

there. It's gone -- like much else in Madras. in this part of Madras — in fact, it's almost the last straw — is the one-way traffic system round the park. On those crowded shopping days, try crossing that short stretch past the saree shops! It's a nerve-shattering exercise with not a policeman in sight to give pedestrians a break. As Simeon Mascarenhas said in these columns last fortnight, traffic schemes are not for pedestrians — no one, just no one, take them into account MMM feels after his recent

the Press to announce they've got nearly 200 police personnel and volunteers in the T' Nagar arez to prevent pickpocketing and parcel-snatching. But they didn't seem to be able to muster a single policeperson for pedestrian duty on the two days The Man From Madras Musings was in the area. What price, then, traflic schemes?

* Will an Indian living in the US win a seat in the US Congressional elections later this month? The last and only time a person of Indian origin had a seat in Congress was in the

attractions of Ernakulam. But

And to make matters worse experience.

The police have proudly used

In brief

* One more foreign carrier will shortly be joining all those airlines touching Meenambakkam Airport: Air France, The Man From Madras Musings hears, will fly Madras to Paris via Bombay for next year and Paris-Madras direct a year or so thereafter. Pondicherry will welcome these flights, with so many of its residents working in France or having kin there. In fact, if Pondicherry gets an airport — and an upgraded one at that — Air France could well opt for a Pondicherry-Paris flight, and find it paying, MMM

of the Stockton and Yuba interesting. My father had told me that Counties Sikh-Mexican fruit Mail, prior to moving to Mount Road, belt that developed around operating from North Beach Road. World War I, was elected. This tetaking a walk in 1940, he had shown year, three persons of Indian wacant sile - the northeast corner of origin have been trying to get the Chetty Street and North Beach nominated by their party for has the place where The Mail was the election. But Ram Uppulpuri ed. He had also told me that in those didn't get the Democratic Party's The Hindu and The Mail took opposite preference vote in Tennessee sol the political events that were taking and Neill Dhillon lost badly in soin India. A battle royal was going on the Democratic primary in them. The Hindu addressed The Maryland despite raising sarcastically as "Our North Beach \$500,000 for his campaign k is please to voice his opinion as... from Indian Americans. An Mail was equally acidic by saying, "Our assault conviction that got him Vishnu of Mount Road has cona \$50 fine five years ago inded to give his views as ..."
appears to have told against asked my father that, if it was a battle, Dhillon. One candidate, how should be a victor and vanquished, ever, has been successful and ho look the battering? He said that Peter Mathews has got the only The Hindu was always the victor!

Democratic ticket from Calibrath that his views in this matter were fornia. What is of special interest at the was addicted to The Hindu right to The Man From Madras 1910 and believed that whatever The Musings is the hearsay that stated was Gospal truth! He could Mathews is Madras-born, his kep at night without reading the leader parents having taught for long in and of The Hindu. (In those days, The Madras colleges. MMM would be was an evening paper.) Although glad to hear from anyone who not want to accept his verdict, I could knew the Mathews family in Figure out the issue with him as I would Madras and who could supply susidered an upstart! So I allowed the more details.

1-15, 1994

r to stand at that.

Since the history of The Mail given in

is only sketchy, I would like to know

n vacation

Chris Renil. Renil's

ng Director, plans to

with international

(By A Staff Writer)

M Sethuraman

8, Second Cross Road

Mahalakshmi. Nagar

Madras 600 088.

1960s when Dalip Singh Saund, The Old and New' (MM Sept. 16)

Mail remembered

brief history of The Madras Mail in

Business briefs

★ The Tamil Nadu Government by reader can enlighten me if The Mail has begun taking bold steps lated from North Beach Road and if so towards privatising loss-making seriod of its stay in that location. Public Sector Units (PSU). The first step in this direction has been withdrawal of budgetary support to such units. Accumulated losses in Tamil Nadu PSUs till 1993 are Rs. 388 cr. EDITOR'S NOTE: Yes, The Mail after an overall profit of Rs. 22 cr lined from North Beach Road from was earned that year. The and moved to its Mount Road budgetary decision will also save this only in 1922. The old home of government about Rs. 10 cr. Mail was the site on which the Plans to sell off sick units have antile Bank building (now Hong Kong not got off the ground main building) came up in 1923. This is because of opposition from the to Mooker Nallamuthu Street that workforces. For example, the de Chetty Street. Government's decision to sell Southern Structurals, with accumulate mean business? mulated losses of Rs. 30.63 cr upto February 1994, ran maps the days have dawned for banks aground following an interim blaze new trails lest they beat the injunction granted by the Madras old path. Though lending against High Court against privatisation. The may not be new in their avenues Plans to convert Tamil Nadu dvances, the velocity of giving loans Cements into a joint sector st shares is picking up. Browse through company and privatise Tamil Iconomic Times or the business pages Nadu Magnesium and Marine he Hindu. The chances of you not Chemicals have also been slowed at an ad by a commercial bank venturdown thanks to High Court lend against shares are slim. stays. Undaunted, the Govern- bul you would be naive if you take ment is planning to privatise ads seriously. A Bangalore head-Tamil Nadu Industrial Explosives and bank has, of late, been spending and the Tamil Nadu Poultry money in advertising in leading Development Corporation, The supers to promote business in this sector Man From Madras Musings ding. Maybe the top echelons aim to hears. Even the transport corpolendid business and target an increased rations have been doing badly, for their institutions. But the attitudes MMM learns, except for sons at operational level are not the Pandiyan Roadways. The as that of the planners, namely the Government has, however, management. turned around Tamil Nadu Small I fried my hand at two places — a Industries Corporation, by hof this bank in Habibullah Road offering a golden handshake t 2600 workers, among other tough decisions.

★ Only two Tamil Nadu companies are among the top twenty spenders on advertising in the country. MRF is 10th (Rs. 17.57 cr. last year) and Titan is 20th (Rs. 13.16 cr.). Two others, Tata Tea with a nil Resorts of Madras, the strong presence in the Anaimalai Lewest player in Vacation Hills, is 11th (Rs. 15.59 cr) and beshare opportunities, are McDowell's, founded over a tring the cricketer adjudged hundred years ago in Tamil anof the Series' in the current Nadu. is 12th (Rs. 15.25 cr). Isi One-day International The Man From Madras Musings, Res a Renil Deluze Vacation however, finds all this rather heshare. paltry compared to the top Renil Resorts, Ooty, situated spending, Hindustan Lever's Flooking the lake, is sche-Rs. 67.22 cr! And Lever's ad to commence operations in

advertising expenditure is 1995 season. It will be the

double that of the next highest tof twenty such timeshare

spender, Calcutta-based ITC jects in key hill stations and (Rs. 34.93 cr.)! MMM beaches in India and Nepal

(H Branch) and the branch near Panagal Park of another bank (P Branch) also having its headquarters in Bangalore. When I first approached H. Bank, I was directed to see the manager. The manager said only commercial branches of their bank do this sort of advances and not personal service branches like H Branch. When I contacted a commercial branch of theirs in Mount Road, I was told H Branch itself could make this advance and I was advised to meet the Chief Manager. I met the Chief Manager. He directed me to meet the Senior Manager. To do so, I had to pass by the manager whom I had met earlier. I didn't want to incur his wrath and, so, explained the whole story to him. He took me inside the SM's cabin. The SM told me that since the scheme is new it will take about one month's time for them to look into my request and asked me to come after a month. In this one month I saw, their headquarters advertising umpteen times in the papers to promote this business. The advertisements also said we could approach the nearest branch. Believing that these branches would obey their headquarters religiously, I again approached H Branch after one month. This time the story was no different. The SM advised me that I should bring my pass-book when I

approached him for any loan proposals. Contrast this with what other banks having their origins in different countries achieve in this sector of business. Of course, their rate of interest and service charges may be slightly higher, but many prefer them. These banks all thrive on making better use of advertising. If our banks are not serious about this business, I wish that at least they'd save the cost on the advertising. After all, a rupee saved is a rupee earned, isn't it?

It is indeed heartening news to students

policy, several institutions have mush comed recently to offer M.B.A. and other management programmes, without a sound and stable academic base or infrastructural facilities. Instances where private institutions have obtained approval of the AICTE for the programme, by evolving makeshift arrangements when the inspecting team visits them, are not few. Often, a stage is set for the AICTE approving team. As soon as the inspection is completed and the team departs, the library books go back to the bookshops from where they were borrowed, the computers go back to the institutions from where they were brought, the teachers who came to present themselves before the inspecting AICTE team return. And the drama staged to obtain approval has a happy

After obtaining the approval of the AICTE, the institutes advertise for admission and become commercial propositions. The students admitted sulfer without qualified teachers and adequate facilities. The products of such institutes can be imagined. They aspire to become future managers without acquiring adequate skills and capabilities.

READERS

RM Subramanian 10 Vidyodaya I Cross T' Nagar, Madras 600 018.

Manager int education

pursuing management studies in private institutions that the quality of education imparted in these institutions will in future be closely monitored by the National Board of Accreditation, a statutory body under the All India Council for Technical Education (AICTE), to ensure that they adhere to the

Consequent to the liberalised approva

This is the result of commercialising education. In this context, the formation of a National Board of Accreditation under the AICTE to monitor and, thus, ensure quality education is indeed a welcome move. It is hoped that the monitoring would develop norms of excellence in management education and implement them in letter and spirit and thereby help to improve and maintain the standards expected of management education: This is essential to develop the future managers in India. All is also not well with the Distance Education: System: offering; management

programmes. With the last growth of the

WRITE

Photo triggers memories

Pelerring to the piece in Madras Musings February 1, 1994, N W. Greig, 8 Kandappa Achari Street, Madras-600 007, writes as follows, after having followed it up all these

In the photograph the companion of Mr E Simpson looked very much like my elder brother - Mr E Greig. I passed on a photocopy to him and I have received his reply which I now enclose along with a photocopy of the security pass sent to me by my brother. Since many of the dates seem to match, there is a possibility that Mr Simpson would know my brother, although he does not seem to remember.

My brother was born and brought up in Madras and remembers a number of locations including his stay in Avadi. He lest India in 1947, but has been in touch with the family in Madras. I have visited him on several occasions in England. 🥸

E E Greig's letter from Learnington Spa, Warwicks, UK, to his brother in Madras reads:

& Thanks for 'photo copy'. Yes I was stationed at Avadi during that period. I was a B.O.R. (British Other Rank) serving the Royal Corps of Signals, Jan. 1945 — Jan. 1947: Celebrated (V.E.) Day May 45

Joined-up Fort St George, Madras. Posted to MHOW - Central India. and trained in telecommunications (S.T.C.B.) Signal Training Centre Base, MHOW, Jan-June'45 (6 months).



A blow-up of a portion of the picture which had appeared in Madras Musings (Feb 1). EricSimpson is on the left and the streak across the original makes his friend Bill almost unrecognisable. But a reader has certainly seen outlines of his brother, E.E. Greig, in it.

Returned to Fort St George, Madras, and worked in the Signal Office (S.E.A.C.) South East Asia Command.

We had a lot of communication transmitted and received from this radio frequency we called "Radio SEAC" (KYAG) - Kandy in Ceylon being the most active unit just after the collapse of the Japanese Army in the FAR

I was, after a time, transferred to outposts just outside Madras and one of these transfers was the Indian Base Ordnance Depot at Avadi (Sept. 1945) 1 month after V.J. (Aug. 45). I also had another commitment dealing with arms and ammunition in another base situated in a village called "PATTABRUM" (I think I spelt this correct).

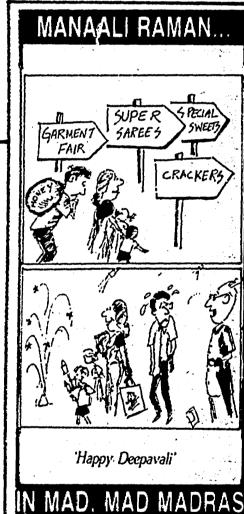
During my stay in these two areas in (1945/46) I had a lot of casual army friends from various regiments, but I cannot recall this (snapshot in question) scene. I am

anclosing a security pass which was issued to me during my stay at 206 (IBCD) Avadi. This pass gave me the authority to enter the base at all times. I was billeted out and only used this during day time. I also had one for the other base but somewhere down the line it was mislaid after I left. Memories I recall over the past 47.5 years ago and beyond:

Mount Road. Madras. Known to be the Hub of Madras city.

• I am surprised that Mr E Simpson did not mention the much talked about "Moore" Market". Nearly all visitors to Madras ended-up there.

EDITOR'S NOTE: Somehow. we don't think E E Greig is the second person in the photograph referred to: A note at the back of the original photograph reads: "The friend of mine looks grim but actually he is just the opposite in nature and we get along fine." This? would appear to imply a close friendship, which E E Greig's letter does not indicate at all. The original is also signed "Edwin & Bill". Bill (short for William) would not also suit the EE initials. But Madras Musings hopes that, whether they knew each other at Avadi or not. they will take this opportunity to meet in England and chat about Avadi days. We look forward to hearing from them about those reminiscences.



The threat in 2100

(Continued from P 1)

sketchy, at best. He says that better estimates can be made only by microlevel studies.

At present, about 416 million people live in the country's 53 coastal districts and Union Territories. The areas susceptible to submergence are home to about 7.1 million people. The

open university/correspondence course system, quality has been sacrificed.

Even after a decade of the open university system in India, the distance learner is still not adequately cared for. The student does not get the materials on time, assignments are unduly delayed; teachers' feedback on assignments are not provided on time. The multimedia approach is inadequate, the self-instructional materials are not adequately instructive and are seldom updated, and the glaring errors and mistakes in booklets and assignments and in the term end examination papers are not few. Besides this, the student is not heard — he does not get a response from the concerned authorities even to urgent queries.

The institutions offering distance education should operate like organisations marketing services. Unlike the traditional classroom type of education, the correspondencelopen university system could be made commercially viable (with no subsidy) by adopting a marketing approach. The distance learner should be encouraged and motivated by understanding his background and meeting his needs on time. Otherwise, not only will the quality suffer, but the dropouts will also increase, deleating the very purpose of the distance education system. The Board of Accreditation should also cover the correspondence courses/open university systems, set norms and act as a watchdog of the total management education system

H K Lakshman Rao (A) Krishnapur

study projects that the Lakshadweep islands could well be flooded out.

The study, commissioned by the Ministry of Environment and Forests (MEF) in 1989, is based on a framework outlined by the Intergovernmental Panel of Climate Change (IPCC), an international group set up to gauge the potential impact of climate change on areas such as agriculture and industry. The study is to be examined by the MEF for further action. - (CSE/ Down to Earth Features).

Uhemplast has been environmentally conscious long before it became fashionable. On our own, we had introduced safeguards even before it was required by law. Our concern for the environment is reflected in our endeavour to see that the land we inhabit is not spoiled or sullied in any For, our land is our heritage. And that of our children. Chemplast



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• DIVERSE • DYNAMIC • STATE OF THE ART

Exploring the green lung in the heart of Madras

Encouraging the discovery of the flora and fauna of the Guindy National Park (GNP) is a programme INTACH has recently launched for children. Schoolchildren are taken on regular birdwatching expeditions, plant study tours and treks along nature trails in the park by V S Raghavan of the Madras Naturalists'|Society, Preston Ahimar of the World Wide Fund and Sowmya of INTACH. The Wild Life Warden has supported the programme by helping INTACH to bring out a booklet on the common birds, animals, butterflies and plants found in the GNP.

When the Guindy Park was declared a Reserve Forest in

1910, it consisted of 504.80 hectares. Since then, allocation of land to Gandhi Mandapam (1954), the Indian Institute of Technology (1961), the Guru Nanak Educational Society (1970), the Rajaji Memorial (1974), the Kamaraj Memorial (1975) and the Cancer Institute (1977) has reduced the Reserve Forest to 207.57 hectares. It was declared a National Park in 1978. It is one of the only four existing natural reserves of its kind in Tamil Nadu, the other three being Point Calimere and the heronries at Vedanthangal and Pulicat Lake.

The GNP is the only green cover in the whole of Madras District and is one of the few



Hey! There's the bird! V S Raghavan of the Madras Naturalists' Society takes a group of children from the KFI School bird-watching in the Guindy National Park and points out a bird that's different.

places in Tamil Nadu where black buck live and breed. It is also important for the vegetation type it harbours. the Tropical Dry Evergreen Forest. It has a rich population of bryophyte, fungi and algae. A number of aquatic plants occupy many of the water bodies in the park, notably the Appalam Kulam.

About 65 per cent of the plants in the GNP are of medicinal value and, if not used in allopathy, they at least find use

in Indian medicine. Medicinal plants like Abutilon indicum etc. and rare orchids, like Herbanaria, are also found.

"About 130 species of birds have been recorded in the park, though on a typical morning walk you may see 30 to 40. Each species has special habitat requirement, and the habitats found in GNP suit many species that you would rarely find elsewhere in Madras these days. GNP is an unusual urban wild area covered in scrub forest,

grassy, palm-studded clearing and secluded tanks. One cal witness flights of waterbird sometimes cormorants, stork herons, even terms, as they com and go from the nearby we lands. The thick acacia scrub an banyans often keep the bird hidden, but with patience and keen eye one can see many bird calling around you. Birds lik Jungle Prinia (wren-warbler) Yellow-throated sparrow and Black red start used to be seen in Guindy," according to Howard Youth, a young American who was a regular birdwatcher in the park during his three years in Madras.

A study of the soil, water and noise levels of various spots within the GNP reveal a fairly unpolluted state.

This enchanting forest in the middle of a city is the only true green lung of Madras. It must be preserved — and showing children its wonders is one way of ensuring that.

S SOWMYA

When do we stop being also-rans?

The Indian team that competed in the recent 12th Asian Games in Hiroshima returned the other day to a lukewarm reception at the Delhi international airport. Tennis star Leander Paes was not there. Naturally, the only other individual gold medallist in the big squad, shooter Jaspal Rana, stole the limelight.

The quiet reception was understandable, for the contingent'smedalstally was not at all in keeping with its size or the pre-Games boast of two of its leading lights. If indeed a discreet veil is put over the exploits of Paes and Rana, both world class sportsmen, and considering the fact that Kabaddi is virtually unknown in most parts of Asia, India's tally of a beggarly four gold — two for tennis and one each for shooting and Kabaddi is a shame to the world's second most populous country after China who, incidentally, topped the table with a massive 137 golds.

The 198-member Indian squad's tally is all the more humiliating because the 800-million nation tied in the gold medals table with none other than Qatar, a half-a-million nation! It was a slap in the face not only for the exceptionally big contingent but also for Indian sports officials, who insisted on the country's participation despite the rest of the world's sports standards.

It also raises the question whether in the foreseeable future Indian sports officials are knowledgeable and dedicated enough

to transform the image of Indian sport in the manner in which such inexperienced nations with small populations, like Kazakhstan, Uzbekistan and Qatar, have boosted their standards almost from scratch. As a result they hit the headlines for the first time at Hiroshima, Kazakhstan with 25 golds and Uzbekistan with 10, miles ahead of India.

India's miserable record was in striking contrast to the stupid forecasts, for instance, by the women's hockey captain, Rajbeer Rai, and the rowing team manager, Col. P.K. Oberoi, who both took the media for a ride on the eve of the Games. Rajbeer Rai boasted her team "was capable of beating any team", and Oberoi struck an identical note by stating that "we will come out with flying colours". The captain and the manager have only joined the list of ignorant Indian officials.

Their vain boasts brought to mind the All-India Football Federation official's tirade against the Indian Olympic Association and its president for not sanctioning India's participation in the Hiroshima Asiad football tournament. The IOA stand was perhaps justified, for several conquerors of India in recent international tournaments fell by the wayside as Uzbekistan and China marched into the final of the 18-nation tournament, which Uzbekistan won. India's participation would have only added to the list of the country's also-rans. JAICI

Looking back on Cricket at Chepaul

(By Our Cricket Correspondent)

Adras cricket fans will long remember the ITC-sponsored Wills limited-over World Series' inaugural match, which the TNCA conducted last month at historic Chepauk.

Every cricket fan is now familiar with the role Azharuddin, a genius beyond compare and the very personification of consistency, played in India having the last word in a fluctuating duel. But the match will be remembered not only for its ups and downs and thrilling finish but also for the crescendo of voices and indescribable excitement it produced in the overpopulated stands. The decades-old stadium was indeed never before so packed as it was for the one-dayer. No less than 50,000 fans were there, and they got back home with plenty to store in mind and talk about in the future.

They turned up on a hot and humid day, which made Madras cricket writers look rather small, for, after the rains of the previous two days, they all had predicted that the match was virtually in the hands of the weather gods. The sweltering sun indeed brought India a piece of luck.

With their rich vein of humour, a good many in the crowd had nick-named Brian Lara 'Biriyani' Lara. He was "biriyani" all right until he became a mass of sweat. He could not bear it, and fell victim to it after he had dominated a third-wicket century stand

with Carl Hooper. The latter provided another rare sight and was hailed the 'Spitting Test Star' for it — invariably after every big hit, he spat on the turfl

Like the stands, the Press Box was overcrowded. The ever-growing number of Tamil and other vernacular writers left no doubt whatsoever that it was sorely in need of expansion and renovation. The phenomenal growth in the number of writers and their requirements perhaps prompted the

official who had for over a decade be in charge of the Press to quit the profunately for the TNCA, his team successors, headed by R. Eswar, a fine job, even if its new policy of pass for one paper came in for critic

Finally the one-layer brough Chepauk its first-ever thirdumpirelant TV, even if his debut was spoil this run-out decision of a West Interval which led to a debate on his useful.

Travel's fine...

But what's it contributed to Madras women's hockey?

Indian women's hockey has to go a long way to reach international standards. This was clear from India's performance in the recent Hiroshima Asian Games tournament. The Indian girls never lived up to skipper Rajbeer Rai's pre-Games boast that her team was "capable of beating any team"

As in the rest of the country, women's hockey in Madras is of mediocre standard. Since the heyday of such stalwarts like Olga Frohlick, Shelagh Rodricks and Noreen Hughes, who all had helped it scale the heights, Madras women's hockey has taken a nosedive. The fact that Tamil Nadu has drawn blank in the National squads tells its own tale of the fall in standards in as

State that had, only a couple of decades ago, been one of the country's best.

The Tamil Nadu Women's Hockey Association, which is celebrating its golden jubilee, is fully aware of the need to give the game in the State a new look. With the knowledgeable and enthusiastic Chandrakala Ghatala as its President, the TNWHA aims to help the game in the State regain its former status and reputation.

The manner in which the TNWHA is celebrating its golden jubilee speaks for itself. As part of the celebrations, the TNWHA last year not only conducted the South Zone championship but also hosted a Malaysian team; which played matches not only in Madras but also matches not only in Madras but also

at Neyveli and Coonoor, and was later taken to Bangalore and Mysore on a sightseeing tour. The celebrations continued with an 18-member team, accompanied by nearly a dozen officials(!) going on a tour of Malaysia and Singapore recently.

After playing a series of matches in both States, the team returned to the city on October 7th. It is not the end of the celebrations. According to the President, the celebrations will conclude in January next year. None will grudge the TNWHA celebrating its golden jubilee in the manner in which it is doing. But more important than the celebrations is to find ways and means to raise the game's standards in the state.

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Published by ANU VARGHESE for and on behalf of Lokavani-Hall Mark Press P.M. D. 62/63 Greames. Road: Madras-600 006 and printed by T. J. GEORGE: at Lokavani-Hall: Mark: Press. Pvt. Ltd.: 62/63 Gre.: mes.: Road: Madras-600 00 Edited by S. MUTHIAH