## WE CARE FOR MADRAS

**U-RENT** REAL ESTATE DIVISION

helps you buy and sell your property in a prolitable manner Call: 414222 / 411838 36, Il Main Road, Gandhi Nagar, Adyar, Madras - 600 020.

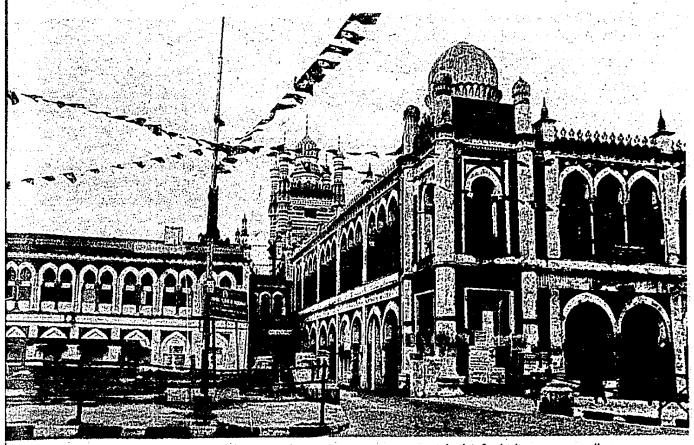
We also manage the properties of absentee landlords.

MUSINGS

I. IV. No. 17

Dec. 16 — 31, 1994

Rs. 3 only



On left, in picture above, a part of Chepauk Palace, including its main entrance, both of which are not usually seen.

# Another cry for conservation

This is a view of Chepauk Palace we en seen in decades. Sheds and shad hidden the Khalsa Mahal and the nentrance from public view and only ring them has enabled this glimpse of brgotten front view of the Palace.

Chepauk Palace, when it was built in 68, probably by Paul Benfield, was the tary building south of the Fort and up San Thomé for almost a hundred years. en the other buildings were raised to the tof the beach and Marina was developthe Palace became part of the fabled dras skyline. The thoughtless construction asteless Ezhilagam obsucred it from beach wand later construction and wild growth in its grounds hid most of the rest of Palace's facade, leaving only the rear v to be seen round the Wallajah Road

The Palace is, without doubt, the earliest o-Saracenic construction. What Mant, sholm, Irwin, Stephens and Jacob,

(By The Editor) among others, built was developed on these foundations, very probably laid by Benfield, who had struck it rich by building much of the Fort and the City's walls and freely lent what he'd earned to Nawab Wallajah of the Carnatic. The Nawab's debts is another story, but his palace is very much part of India's architectural history which culminated in the work of Lutyens and Baker in New Delhi:

If any building in India cries for restoration and conservation it is Chepauk Palace. Would it be too much to hope that the clearing that has helped to bring back at least A PORTION of forgotten view is a beginning to a conservation end? Unfortunately, it is more likely to be clearing to develop highrise that will kill this view once and for ever more.

Look, on the other hand, what they are doing in Calcutta. The announcement below announces with pride RESTORATION. of the handsome State Bank of India building

in Calcutta. Can we look forward to restoration of the even handsomer and older State Bank main branch building on North Beach Road and the Classically siyled Mount Road branch? The main branch building, once regional headquarters of both the Bank and its predecessor, the Imperial Bank, was built as the headquarters of the pioneering Bank of Madras by Namberumal Chetty to the design of Henry Irwin in 1896-1898. A splendid Indo-Saracenic, it had the most magnificent interiors which now cry for restoration. The Mount Road branch, on the other hand, is one of the few old buildings left in the Classical style, a style architects and building owners are rushing to IMITATE these days to judge by our picture last fortnight.

We live in hope... that restoration of the two State Bank buildings, Chepauk Palace AND Police Headquarters will set a lead that will make conservation respectable in Madras. Could we expect the Government and the State Bank of India to make these examples possible?

answered

# Will Madras also seek UK help for face lift?

(By A Special Correspondent)

The Richard Needham-led 'Concorde Mission' has returned to Britain after a flying week-long whirl through the metros of India, convinced that Indo-British links can be forged stronger than ever before. Whereas response to the mission was low key in Madras, Calcutta went overboard and received an almost equally enthusiastic reciprocation from the visitors.

Besides trade, commerce and industry. Calcutta also rapturously welcomed the British.offer to help with a facelift for the heritage structures of the Raj. This was a proposed Indo-British project that Trade Minister Needham spoke about wherever he went, but Calcutta alone appears to have jumped at the offer. In Madras, which threatens such buildings as the DGP's office, there was hardly even mention of the subject.

Perhaps the following reports from Calcutta might inspire the Tamil Nadu authorities to take up with the British a similar scheme for Madras, the city that begat Calcutta. Such restoration could go a long way towards making Madras look a more gracious city than all the modern highrise the authorities are committing themselves to.

In Calcutta, the area around New & one that's been Market, once the main entertainment centre of the city, will be the first part of the city to be taken up for the refurbishing and preservation project, aided by British and Indian finance.

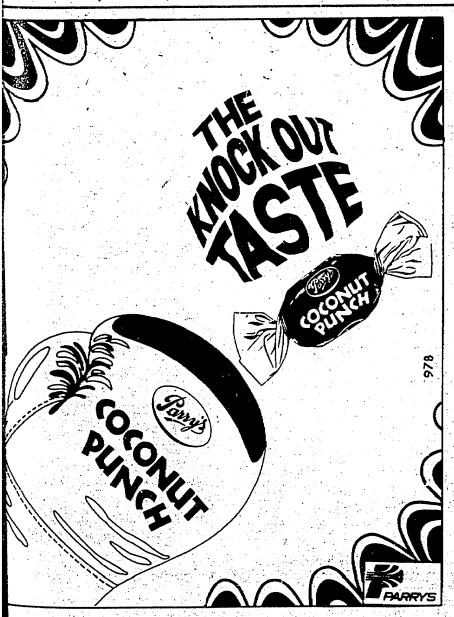
A concept plan for the area, drawn up by local organisations, is being reviewed by a British firm, Sir Alexander Gibb and Partners Limited, who are the consultants to the entire scheme, which has been named the 'Image Centre' project under the Indo-British Partnership.

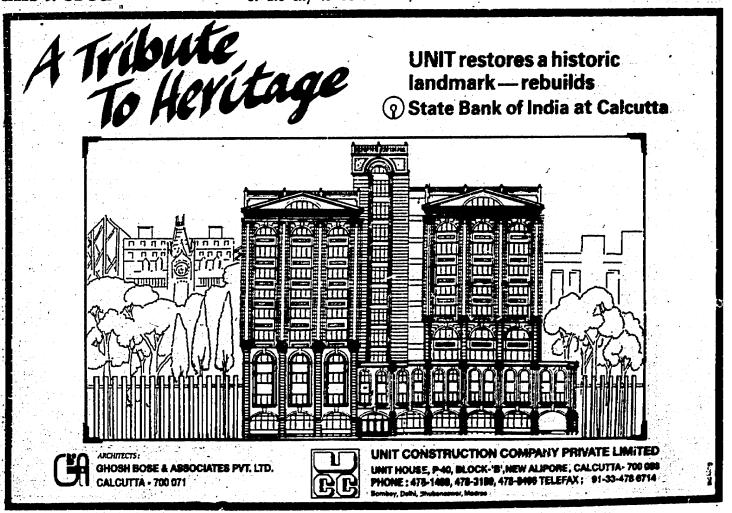
The proposal aims to recreate the old flavour of the New Market area which the well-to-do used to frequent for shopping and to visit the 'picture houses', operas and stage shows.

It is this flavour which the 'Image Centre' scheme seeks to capture wherever it is sought. The scheme is an effort to restore colonial structures and cultural relics as well as to give the city a facelift. "If Calcutta is to be projected as the new industrial capital of Southeast Asia, its ambience must needs be improved," feels the West Bengal Government.

Apart from the emphasis on the New Market area, the British Council Division in Calcutta has also shortlisted structures to be restored, including St James' Church, the old mint, which is the only specimen of Doric architecture in the city, the Town Hall, a host of other buildings in the old township of Shyambazar and north Park Street, and buildings in the B.B.D. Bag area, including Writers' Building.

(Continued on P3)





# Trying to get our books abroad

When the Chemical and Allied Products Export have in India despite all our protestations that Indians hold Council's (CAPEXIL's) southern education and the written word region recently hosted a seminar in high esteem and almost sacred. Those who speak loudest to get Madras printers, publishers and hooksellers to export about the poor quality of our more and to offer them advice on books or the modestly average how to capture a chunk of that standards of Indian printing are large worldwide market, The those who seldom buy books but Man From Madras Musings, who who also, when they think of buying the occasional Indian was present in many roles, found one thing particularly intriguing. book, crib loudest about its price. And that was the glossy folder And that attitude is not very about CAPEXIL distributed to the different when it comes to printparticipants. In it, 'Books, ing — few realising that good publications and job printing' printing costs money. was low man on the lengthy list One of those printing/book of products CAPEXIL tends to. In components that costs an fact, condoms, crushed bones enormous amount is paper and rocks were all way above it

and while it cannot be imported, in the list! its export is freely encouraged, Now this may just reflect the not only leading to perpetual low level of export — Rs. 70 cr shortages at home but also last year or the target of near galloping prices. In this context, Rs. 90 cr this year, both not The Man From Madras Musings very much in the context of was even more intrigued to find Indian exports. But it may also on the CAPEXIL list that another be based on the Council's peritem whose export it promotes is ception of the product - and 'paper and board'. On the one MMM is fully aware how low a hand, those at the seminar were status printing and publishing crying loud about paper shortages and paper prices while on the other the organisation urging EAUGAM them to export was encouraging paper shortages by also pro-

moting paper exports! How

ironical can you get, MMM

ing quality of editing, layout,

illustrations, printing, binding

and marketing and promotion

for export, MMM would think it

might be advisable for CAPEXIL

the Indian Booksellers' and

Publishers' Federation and the

All India Master Printer' Fede-

ration to get together and launch

an effort not only to educate all

in the industry but also to make

the public and Government

aware of reasons for the high

cost of printed products. One of

which is PAPER! Of course, The

Man From Madras Musings can

see CAPEXIL shrugging itself out

of this, saying it has nothing to

do with the local market, but i

might do well to remember that

it is only if a local quality base

is built that we can develop on

Pointing to how poorly job

printing exports were doing -

only Rs. 12 cr last year out of

Rs. 70 cr, and way behind the

other two classifications in the

category, books and periodicals

— and also emphasising a major

reason for fighting shy of Indian

books, speaker after speaker at

the CAPEXIL seminar described

the poor quality of Indian bind-

ing, which MMM knows to be a

truly undeveloped cottage

quality, particularly in binding,

if exports are to be increase, two

speakers related rather telling

Urging the improvement of

it for export.

Binding woes

Before talking about improv-

wondered.

MUSINGS SMALLS

**ACCOMMODATION** 

Octy, Sterling Resorts, Super Deluxe Cottage. Available for 7 Days from 25.12.1994 to 31.12.1994. Capacity 6 Adults. Phone: 6411436 (Madras).

Residential guest house available in Kilpauk on daily basis. Spacious bungalow with extensive open space (near Khushaldas Gardens). Ideal for marriage or tour groups of 30 to 50 persons. All amenities available. (e.g. telephone, colour TV, refrigerator, gas stove etc.) Tel: 6412996, 6411436.

## **CATERING**

Chinese Food — Business Luncheon Service delivered to your office — Hygienically prepared and packed in disposable containers. Contact 10.00 a.m. to 1.30 p.m. Phone: 835531 / 834932.

## **CLASSES**

THANJAVUR PAINTING classes start at "PARAMPARA", No. 38, Kasturi Ranga Hoad, Madras 500 018 on Fridays, Contact 4991516.

### SITUATIONS VACANT

One Receptionist-cum-Telephone Operator and three Office Attendants required. Apply within seven days with bio-data and salary expected to: M/s. Krishnaswamy Associates (P) Ltd., 11, M.G. Road, Shastri Nagar, Madras 600 041.

### SPANISH LANGUAGE **COURSES & TRANSLATION**

Spanish is spoken officially in 20 countries around the world and is definitely the language of the future. At present Spanish is the second language worldwide. Millions and millions of people speak Spanish. Spanish taught by a native of the language. The Centre of Spanish studies also undertakes trans-lations from Spanish into English and from English into Spanish. REGISTRATIONS ARE OPEN. Centre of Spanish Studies, 16 Second Main Road, Kottur Gardens, Kotturpuram, Madras 600 085, Phone: 418925,

## TRANSLATION

Translation: Indian/Foreign Languages: Tel: 569481.

British Council Library, Madras (Telephone: 8525002)

A Select List of Recent Additions

BARKER, F BARSOUX, J BEGG, D BOON, A **BOSWORTH-DAVIES. F** BUXTON, T (ed.) FRIEDMAN, D GRAINGER, P GREEN, E (ed.) JONES, S McMANUS, A TESTER, K WILLIAMS, A P O **FICTION** McGRATH, P

DUNANT, S

The culture of violence Funny business Economics. 4th ed. Money laundering Britain's economic performance Managing information Gender by design The language of genes They said I was dead Love. Power and Knowledge Media, Culture and Morality The competitive consultants

industry.

Dr Haggard's disease No night is too long Fatlands

anecdotes. Sukamar Das, Chairman of the panel and representative of India's leading book exporters, UBS, recalled how a shipment of books produced in Calcutta were shipped to Odessa in the USSR days. Out of the blue came the fax that a woman Customs Inspector in the Russian port had fainted on opening one of the boxes of the consignment, overcome by the terrible odour, and that as a result the books would not be allowed in. By the time UBS had carried out local inquiries and the UBS man flew out to Odessa, the odour had almost vanished and the books

way Nagarajan had captured

All were shot in AVAILABLE light and all were shot on 35 mm film, Nagarajan announced. Yet not only were contrasts splendid but every detail had been captured and had not fuzzed even in enormous prints, MMM noticed. The secret is in the printing, explains Nagarajan. Some of the pictures take upto half an hour to print, and others had to be printed a couple of times to get them right, MMM learned. But whatever the time put into the whole exercise, that it has been a labour of love

## SHORT 'N' SNAPPY

were allowed in. But the glue used for the binding of those books and their despatch in an undried, moist condition had cost the exporter a pretty penny. and a loss of many man-hours, besides making the Russians suspicious of Indian quality.

The other tale was closer home. Once upon a time. The Man From Madras Musings remembers, the Amalgamations Group had snake-catchers on its rolls in its sylvan industrial campus, Huzur Gardens, in Sembiam. Now, MMM was surprised to hear, one of the Group's company's has rat-catchers on its rolls, or, at least, offers Rs. 25 for every rat killed in its warehouse! No, Higginbotham's is not fighting the plague. But, Chief Executive Chandrashekar, who is also President of the Madras Booksellers' and Publishers' Association, related that it is trying to protect its INDIAN books. Apparently the rats relish Indian bindings, leading to an enormous loss of stock every year, but shun imported books!

What are printers going to do about this? MMM has, for long, suggested that the major printers get together and establish a modern bindery in Madras on a cooperative basis. But who's listening?

## An eye-opener

What an eye-opening experience it was to push through closed doors and stroll around a recent photographic exhibition at the Lalit Kala Akademi. The Man From Madras Musings was thrilled to find that black and white photography not only survives in India, but the best print quality is still available from the hands of a few. Veteran photographer T S Nagarajan's 'Behind Closed Doors' also had many of the younger crowd in a large audience at the opening marvelling that black-and-white seemed so much more expressive than colour. Nagarajan himself pointed out that colour 'exaggerates' and if you want pictures

'for the record' there is nothing like black and white. The exhibition featured over sixty photographs of the interiors of homes, stately and otherwise, which were "turn-of-thecentury" but were still lived in to some extent. Turn-of-thecentury was, strictly speaking, not quite accurate; there were a few homes going back over 400 years and many more in the intervening period between then and the dawn of the 20th Century. But what was remarkable about them all was not so much the homes, many of them truly splendid and all a heartfelt

cry for conservation, but the

for Nagarajan, and his wife and helpmate Meenakshi, is obvious, seeing the splendour covering the rather drab walls of the LKA.

Some of Nagarajan's best photographs are of the old Portuguese-influenced homes of Goa. MMM's own favourite is of the hall in one of these homes with four Portuguese Colonial rattaned chairs dominating the scene, their intricate carving a feast for the eye. Nagarajan has covered most of the States of India, but still has two or three left and much of the Northeast. When that's complete, there's a book, he promises, and it will be one that will gain much from "the copious notes I have gathered at every home". That's a book to wait for; it'll also be one of the most splendid Indian architectural records ever, and an ode to conservation.

Nagarajan, recalling his beginnings at the inauguration, thanked R K Narayan for pushing him out of Mysore and encouraging him to make photography his life's vocation. Narayan had demonstrated his affection for Nagarajan by turning up for the inauguration, one of his very, very rare public excursions. Narayan arrived on the arm of Susan Ram, who is working on his biography. It'll be a two-part book; the first part being till he became a wellknown author, the second about Narayan the writer. Will that second part coincide with a 'Narayan for the Nobel Prize' movement, The Man From Madras Musings wonders. Certainly MMM has in the past few months heard several voices suggesting that such a move should get underway.

## In brief

\* A model school is to open shortly on the Anna University campus, The Man From Madras Musings hears. The Anna Gem Science School, on whose founding Gem Granites, that leading exporter of granite, and Anna University are teaming, will be a school with a difference. Though all the academic necessities of a school from KG to Higher Secondary will be offered, its main thrust will be to encourage students to freely explore any scientific field they are interested in. To this end, Anna University will throw open its laboratory facilities to these students, no matter what their age. Indeed, this will be a unique institution and MMM looks forward to the day when products of the school will make major contributions to scientific advancement in India. \* Another new route being taken in school education is beingpioneered by the State Bank

Musings welcomes this Railways' initiative, he needs must point out that in the case

successful candidates. \* Not strictly Madras, but The Man From Madras Musings hears there was a participant from Madras and he's also seen a couple of advertisements locally calling for Madras boys and girls to participate in the next being organised by Maureen Wadia's magazine Gladrags, SO this piece. Maureen Wadia, who brought to life the advertising for husband Nusli's Bombay Dyeing, has just successfully Contest, the first male 'beauty' the Bombay ramp in, first, suits, then, jeans and shirts and, finally, in high-cut trunks. As gelled and dripping wet for extra effect..." Then there was an interview round, to judge 'intelligence,' and at the end of it all, 6' 4" Rajat Bedi, an unknown from a middle class background, walked away with the Mahindra leep and other prizes. Soon he'll be competing in Australia as India's

other than cricket!

Business briefs \* Global Trust Bank's first branch in Tamil Nadu and the second in the country has just opened in Madras. The next Tamil Nadu branch will be in Coimbatore. Work on the fully computerised office Coimbatore is well under way and the branch is expected to open for business by Pongal The Man From Madras Musings

representative in the Worldwide

Manhunt contest. Will he

follow Sushmita, Aiswaraya and

the other Indian girl who

finished runner-up in Miss

International or something like

that, making 1995 the year of

Indian Beauty? MMM is glad we

are winning at something else

\* When the doors for private telecom services open, Tamil Nadu based SPIC will be one of the companies offering basic telephone services in the State, The Man From Madras Musings learns. The company has reportedly tied up with a British partner towards this end and proposals are being worked out.

# The I.A.S.

# Officers' Association School and Junior Collage in Anna Nagar. The Myth and the Reality The School plans to offer from

in the IAS.

next year a vocational course at s we keep edging towards the 21st it is clear, said Belliappa, that the IAS the Plus Two level on Commercial Service in the Railways. The Century, the men in whose hands Railway Recruitment Board has he reins of the country's administration chosen SBOA as the only school seem to be moving further and in the South with which to work lither away from their duties and on this course which guarantees sponsibilities and, yes, the scene of employment to successful students as Commercial Clerks and reception of the IAS has taken a Ticket Collectors in the Railway
Service These students who Service. Those students who self looks incapable of rising to the have passed Standard X with 50 per cent and better, who pass a medical test and who get What are the reasons then for the through an admission exam will adual, qualitative decline of the IAS, be eligible for selection to the nce a most sought-after service and course based on their merit hw reduced to nothing more than an ranking in the entrance test. Inclamorous heap of glamorous men, While The Man From Madras ho have mastered the art of "ruling serving and not living by ruling"? one, unlike their more revered edecessors from the Indian Civil of insurance being offered as a vocational course, not many of Prvice, most of whom had the stamps the insurance companies have Oxford and Cambridge, the IAS been prepared to select for licers no longer are the "men on the employment many of the bot". showing as they do a marked sindination to serve in the districts and referring instead to be ensconced thin the cosier confines of highrise ildings and boardrooms. For another, blitics of convenience has, willy-nilly, placed the politics of commitment. Speaking about the myth and round of modelling contests lality of the IAS at a meeting organised

the Association of British Council cholars in Madras, P M Belliappa, ho had a 35-year stint in the service, mitted that IAS officers were no nger "angels in white". There were organised what she called the said, referring to the 20-year Manhunt Contest and what ind after Independence, when there others have called the Jock mixed a wonderful relationship wen the committed bureaucrats and contest in India. Thirty men in the refreshingly straightforward the 19-24 age group paraded on biticians. But, very soon, the IAS mendered their esteem, shine and tting edge to their political bosses and Shobe Dé described it, "The 10 gran getting buffeted around. finalists strutted their stuff, oiled, bviously, the fact that these political psses did not, even in one's wildest magination, as much as resemble the ontline leaders who had campaigned India's independence, made the enviable progression (regression!) all much easier. Reviewing the 120-odd years of civil service in India, which lliappa divided into four periods 875-1920 — a period of consolida-

enting with democracy, 1947-67 -

Intinued from P 1)

Speaking in Calcutta, Needham "We want to do something about fine heritage buildings in the city, hich need cleaning up and illuminat-B. We have done it in Belfast in dand." He added that lighting up the posing structures after restoration buld transform the city without really sling much. Likely to be resuscitated le railway termini, churches, governent houses, bridges, statues, monunts, clubs and bungalows.

The funding for such an effort is yet to be worked out, but it is clear that it would have to be a joint effort of the industry and the governments of both countries, he indicated.

Will Madras seek UK help?

A pamphlet titled British Period Buildings, to promote the idea, says that structures "from the neo classical through Gothic, Victorian to the splendid palaces — many of which are eloquent testimony to Indo-British heritage — are today in a shabby state. independence.

"Neglect and decay may cause irreparable damage to this unique and distinct inheritance which may be lost forever.

The exercise, which would be taken up under the Indo-British Partnership, would capture its essence and embody its spirit, says the pamphlet, adding that completion of the project in 1997 would be an ideal gift for the 50th anniversary of India's

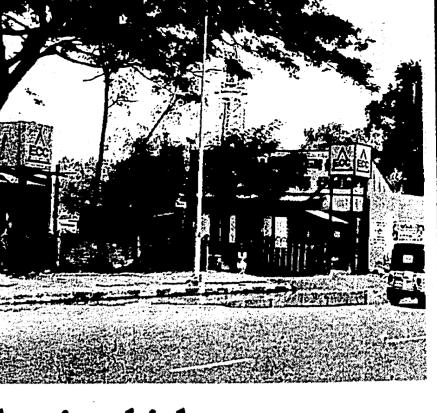
We wish our readers A Merry Christmas

Lack of political support, little did not inherit the mantle of the IAS. freedom and an effort by the government to reduce the authority of it only took charge of the baggage, as it were. The ICS officers had inspired the service all played their parts. Training programmes were not everybody with their enthusiasm and concern — this was woefully lacking seriously undertaken (Belliappa himself was called for a training programme at the lag end of his career), merit was However it is not fair to look at the IAS with squinted eyes, Belliappa given short shrift and there simply was pointed out. Unlike the ICS, which no successor-shaping exercise at all. In a recent survey conducted among 30 IAS officers, 18, according to Belliappa, • by Sashi Nair showed a strong disinclination to accept postings connected with village development programmes. With the present string of IAS officers spending grew into a well-knit and well-oiled very little time in the districts, the ideals force over a period of 200 years, the IAS is, relatively speaking, still in its

infancy. Again, the ICS comprised of Ultimately, it is attitude that has to change. Not of the IAS probationers and middle-level officers alone, but of the government too. Just as a company functions better when its managers and supervisors are allowed a free hand in their respective areas, political leaders must realise that it is better they keep out of bureaucratic corridors. Only then, feels Belliappa, will dignity return pointed to the malaise within the to the Indian civil services.

# Soaring high left behind by the ICS have long died The architect's sketch (alongside) is

building in Madras by 1996. It's the Madras Oberoi on whose building work is proceeding apace at the Abbotsbury site on Mount Road in Teynampet as V S RAGHAVAN'S picture above shows. The Oberoi-Balaji Group joint venture will soar 18 storeys the most magnificent Oberois anyhigh, making it the tallest building in where, with its best lawns and gardens Madras (the LIC building is only 12 way above ground level, surrounding storeys!). And it promises to be one of the swimming pool and public rooms.



# in Madras

of what is likely to be the tallest



The Sagar still lies stranded off

(Picture taken on December 10th

Madras' by Harry Miller did not feature

(MM October 16). Indeed, there was

by V.S. RAGHAVAN)

Tiruvottriyur beach. It it's left there, will

it solve the problem of sea erosion on the

nearby stretch?

### Don Quixote spirit

service.

In MM November 1, the picture of Veeranam pipes trying to stop the advancing waves presents a sorry spectacle. Sea wave erosion is a mammoth as well as a perpetual problem and it should be tackled on a long-

a band of only 150 men (devoted as

they were to their service) at its peak,

whereas the IAS is about 5000-stong.

and down-to-earth. If the audience had

been looking forward to a speech laced

with gossip, it could only have been

somewhat disappointed. All the same,

he did make specific references which

Belliappa was quite matter-of-fact

range plan. Many years ago, the coast line from Royapuram (Clive's Battery) to Kasimode was considered erosive and the authorities stemmed the waves by dumping huge granite boulders along the coast. It formed a formidable wall of rubble about ten metres broad and ten metres high. Wherever the boulders sank due to wave action, fresh rocks were thrown in to fill the depression. This massive barrier did its job so well that permanent structures sprang up close to the wall. A major portion of stones quarried in the hills of Pallavaram was used for this

The Veeranam pipes could have been put to better purpose. With a little reinforcement and modification, they could have taken the place of drinking water tanks that dot the streets of Madras. The paint inside these steel tanks peel off and the rust which appears reacts with the chemicals added to purify the water. This health hazard could on, 1920-47 — a period of experibe avoided by using these pipes as storage tanks. They will look elegant, will not leak period of comparative stability, and and are sturdier than the plastic tanks used 67-94 - a period of turbulence), in some locations.

## **OUR READER'S WRITE**

The use of Veeranam pipes to halt the angry waves of a turbulent sea is preposterous. I thought Don Quixote was dead long ago, but his spirit seems to hover over the authorities who handle problems in

> M Sethuraman 8 Second Cross Road Mahalakshmi Nagar Madras 600 088.

Let's plant trees

et me congratulate you on your excellent paper. I have been a regular reader of it, from the time MM was introduced as a free mailer. After a break of four months, I laid hands on your paper, to sadly notice that my favourite column, 'One Man's

another piece by the said writer. I would appreciate it if the column is re-introduced. Secondly, I would like to bring to the

notice of the Madras Corporation a point of distress. It is quite a nice event to have such good monsoons, even a cyclone to lessen the water scarcity, despite the inconvenience of water-logged roads. But in the not so distant future, in a matter of 5-6 months, Madras will again enter its 'Summer' season. It will, however, be minus the hundreds of trees that were uprooted during the cyclone, making the city that much hotter. The Corporation should immediately start planting trees so that at least in the summer of 1996, 'Chennaivasis' will get some respite from the heat.

If not the Corporation, why not Exnora?

**Tough Times.** 

83 Ellaimman Colony Madras 600 086



Leading automobile manufactur such as Mahindra & Mahindra have chosen SIMPSONS \$ 435 Features of \$433 ★ Direct injection-engine, for improved fuel efficiency Mechanical governor, for efficient control of engine speed, at different load-leve # Power-take-off-for-driving hydraulic pump and compressor # Prefinished main bearings # Lip seal on crankshaft rear end # Water pump of improved design

Simplon Ho Le

SIMPSONS - the engine you can trust.

# The Season's Madras's own

**M** argazhi is here and the city's halls are throbbing with another season of music and dance. Margazhi is said to be the pre-dawn hour in God's day. a time for meditation, worship and for showing off talent. If Navaratri was the time to put craft and decorative skills on display, Margazhi is the time to give the vocal cords free rein.

All the Ayyappa and other pujas, with loudspeakers to help, wake up the neighbourhoods in the pre-dawn hour. The temples have their bhajan groups singing in the streets. And in front of every home, the women draw their best kolam on the doorsteps.

Margazhi is indeed the time to listen to music and feast on dance in Madras. If music and dance were the vehicles of worship, the connoisseurs of today worship music and dance during the Madras Season.

Many questions are asked about 'The Season'. Should we have so much music and dance in a span of two weeks? Why do we have the same artistes over and over again? Can we not have something new? Why do we have only Classical music and dance? Why not 'new dance'? Why not popular art? Why cater to a small population? It is like the Navaratri Golu tradition where, annually, you dust the dolls given to you by your mother, whose mother had received them from hers, add your own new collection to theirs and display them lovingly with a little additional decoration. Similarly, Madras needs must show its talent in traditional music and dance during 'The Season' and offer a little time for some of the others. 'The Season' is Madras's own Golu display of the line arts. And this Season has much on display.



Indrani Rehman in her prime

TVG's Akademi of Indian Music & Arts and the Mylapore Fine Arts Club have been the earliest to get started, on December 10th. Kalakshetra, on the

other hand, begins its festival at the end of the month, on the 28th. The main Sabhas have inaugurations every day till the 22nd (leaving out Sunday 11th).

# SPECIAL SPREAD. ... FOR THE MADRAS MUSIC SEASON

During the three weeks in between, you can listen to music, watch dance or hear an expert talk about music and dance every hour of the day.

The Narada Gana Sabha's popular bhajans programmes will not feature Guru Haridoss Giri this year. He attracted crowds like a rock star. From the 23rd till January 1st you can go every morning at 7.30 to see the phenomenon of his posthumous pull.

The senior and 'star' musicians have the 5-7.30 p.m. slot at the Narada Gana Sabha and 6.45 to 9.15 p.m. slot at the Music Academy, as usual. But though the last concerts of the day are generally of higher quality, the younger musicians giving of their best at the afternoon concerts are a treat to hear everywhere.

The Music Academy has the best selection in music this year, with the Hindustani touch added by the golden voice of Pandit Jasraj and the L Subramanian and Vishwa Mohan Bhatt nstrumental duet.

The Krishna Gana Sabha has the best of dance with some very good music too, but the music here sometimes gets disturbed by the noises outside. For dance lovers, Krishna Gana Sabha's Natyakala conference will be a great attraction. This year it is being convened by dancer V P Dhananjayan. He is known for his fearless utterances as much as for his meticulous organisation. He has streamlined the organisation and also has brought about a registration system etc. Indrani Rehman inaugurates the Natyakala conference. This charming woman was India's first beauty queen. A dancer of great merit and a person with a golden heart, she has, over the years, helped many a star dancer of today find her feet on the stage.

Each Sabha confers a special title every year on a person of eminence the field. Bharathi Shivaii, the Mohini Attam dancer, has been awarded the title of Nrityachoodamani by the

Krishna Gana Sabha. She is a da charming to watch. The Academy has conferred the till Sangeetha Kalanidhi on the mid vidwan T K Murthy, Interestingly Isai Peraringnar title has been give Dr Padma Subramanian by the T Isai Sangham. Yet the Sangham once rejected Padma's research there had been controversy over statement that Bharatha's Natya Sh was written in the Kashmir region that all art in India had derived it. I was at a meeting when she to walk out, unable to bear the on her at the Sangham. But that in days long past. Padma persiste

her research and stood by wha said. She has continued to give as a importance to Sanskrit as to Tamil two languages is a 'must' for scholar interested in Indian art aesthetics. The belated recognition definite acknowledgement of Patr scholarship and perseverance and perhaps the most significant happy of the Season.

The discerning music and o lovers of Madras and the regular vi for 'The Season' from all parts of world know exactly what to d and whom to listen to. But ther many people in Madras who do seem to know or care about the of deluge 'The Season' brings. A l couple visiting Madras ear December said the staff at a live hotel could not tell them any about 'The Season' and they be go from pillar to post before they out what the programmes Madras needs a little guide box inform visitors about 'The Season who's who and what is what.

# he patience of the player and the repairer

An integral part of the cultural ethos of the South, especially Tamil Nadu, is the veena. If nadaswaram and Bharatha Natyam were nurtured in the has insisted that higher learning it temples, the veena flourished under royal patronage. Despite its seemingly beyond-the-common-man image, there are more veenas in the city than you would think. And they have, over the years, kept C D Sambandam, 'Veena specialist and tutor', according to his visiting card, busy. He is the only person in the city who can play as well

as repair a veena. Sambandam's father Duraiswami was a veena repairer of repute. He had picked up the skills of veena repair from Guruswami Achari, who was the technician for that legend. 'Veena' Dhanammal. Sambandam, after some primary education, turned to his father's work as he had literally grown-up with it. "Veena playing and repair work ran in our blood," says Sambandam. However, Sambandam did not totally forget study. He was proficient in Tamil, but he had a passion for English, especially after listening to speeches of people like Nehru. So he engaged a private tutor and learnt English. What he did just because the language ascinated him, helps him now in

Sambandam started his business, in Triplicane. He has been working in this shop for more than twenty years now. Even as he was learning veena repair from his father, he decided that he wanted to learn to play the veena too. He started learning under Krishnaswami Naidu and continued under Ramanujajah, both of whom were well-known veena artists. Later, he studied with Pichumani lyer and K.P. Sivanandam. Most of the people who used to play the veena in the old days were also well versed in its technical aspects, recalls Sambandam. But, he adds, in time, the roles of the performer and technician somehow sot separated, "except in the case of exceptions like

Unlike other instruments, there are

different types of veenas made in different parts of the South. There is the Thanjavur veena, Mysore veena, Thiruvananthapuram veena and the Andhra veena, also known as the Bobbili veena. Sambandam considers the Thanjavur veena the besi. "Veenas from each region have their own specialities. For example, the Thiruvananthapuram veena has very good woodwork, but it is the Thanjavur veena which combines the best of everything. The ekanda veena, made out of a single piece of wood, is one more type. It is not only the best in terms of nadam (sound), but is also considered auspicious even when merely, kept in the house and not used," says Sambandam. The trunk of the jackfruit tree is best

for making veenas. Right from the stage of carving the wood, it is work for someone skilful, says Sambandam. The wooden plate placed on the kodam is one of the most important aspects, as it contributes to the nadam of the veena. Once the wooden portion of the veena is ready, the melam and frets have to be fixed. Setting the distance between the frets, the depth to when the wax is set (the curved shape that is)etc.call for tremendous patience: But it is not as difficult as it seems," suggests 'Sambandam. "Anyone who wants to learn the technical aspects can do so in three or four years just by observing the work being done. Anyway, it does not require physical exertion, it is more of a skill."

Though Sambandam used to make veenas from the very first stage, i.e. starting from the trunk, it got to be a costly affair, which he as a single person

## Behind the scenes of success

The city has begun to vibrate once again to the notes of music that make what has come to be known as 'The Season'. The spotlight may be on the musicians and the dancers, but there are ever so many people who work behind the scenes to make 'The Season' a success. Recently I met a couple of such persons who ensure the success of those in the limelight.

R JAISRI

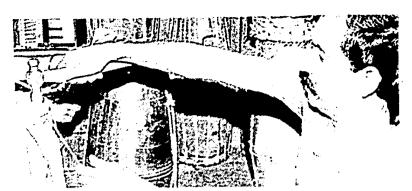
could not manage. So, today, most of his work is repairing damaged veenas and, of course, redoing the melam. Apart from this, he also takes veena tuitions on Sundays.

If veena repair is a good commercial proposition and is also easy, why hasn't anyone learnt from him? "Well," smiles Sambandam, "It is a question of patience, which nobody has these days. To redo the melam of a veena, for example, it can easily take upto one week. Even the minimum time can be three days, if no other work is done except on that one veena. In those three days, more money can be made outside, people think," feels Sambandam. He hasn't even been able to set a proper assistant to work for him except his friend Manavalan who does some outdoor work for him. But he is content doing it all on his own, especially as "I am well known in my field," he beams with satisfaction.

What Sambandam really feels sad about is that the veena is not very well known outside the country. The sitar on the other hand, was popularised abroad by Pandit Ravishankar, Sambandam points out. But even within India, why don't many people opt for the veena? "It is not that people don't opt for the veena," he feels. "It is just that they give up in course of time. Other instruments are difficult for beginners, but as they become familiar, they are easy to handle. The veena is just the opposite. And so, after four or five years, the players give up."

Recalling the past, Sambandam recounts that "the veena was the king among instruments". In ancient times, the veena and its allied forms, such as the yazh etc., used to be played only before select audiences. Now, with the mike and sound systems, it is reaching more popular audiences. The result is that more and more people are buying veenas — just to keep them at home, not even playing them, says Sambandam. This has meant a boom in business for him. He recalls the situation years ago when selling even a couple of veenas a month used to be difficult It's different now.

Since he has neither apprentices nor children to pick up his skills, it may well be the end of the one-man show when he retires from business. But till then. he remains in his tiny shop in the midst of all those veenas, laying the foundations for the soft notes of music that emerge from the veena strings on concert stages. His only wish now is to have the arangetram of one of his own students, which he hopes will materialise in a couple of years.



# Growing up with repairing mridangams

Child prodigies and early starters are not exclusive to the world of performing musicians. C Varadan, a mridangam repairer, started when he was a boy of eleven, and now helps almost everyone who plays the mridangam in the city - and that, of course, includes most of the leading vidwans of today, like Umayalpuram Sivaraman, Vellore Ramabhadran, Tiruchi Sankaran, Tiruvarur Bhaktavatsalam and others.

Born in Kammarapalayam village, near Tiruvallur, Varadan came to Madras as a boy of five, to live with his uncle Venkatesan, a mridangam repairer. Even as a schoolboy, Varadan found himself attracted by his uncle's work. When he used to come home for lunch, he would spend the hour watching his uncle at work, often missing the meal. Soon, his interest in repairing mridangams overtook his interest in studies and he began helping his uncle full time. Venkatesan, on his part, taught Varadan the work, established his business links and also gave him his daughter in marriage. Varadan has continued from where his uncle left

It is now more than thirty years since Varadan set up shop in Mathala Narayanan Street, Mylapore. It was Ramanathapuram C S Murugaboopathi, one of the leading mridangists of yesteryears, who helped Varadan to open shop here. The rent then was a mere thirty rupees; now it is 150 rupees, says Varadan.

One of the most striking aspects about the shop is its size. The shop is so tiny that it appears almost impossible to move about freely in it, leave alone work inside it. But Varadan does not appear to have given any thought to this at all. "It is not a problem," he says, and adds, "We are quite comfortable working here".

During his uncle's time, the shop did not even have electricity. His uncle felt an electricity connection would tempt him to use a fan, which would be a hindrance while tuning a mridangam. And since the mridangam was of greater importance than his comfort, Venkatesan literally sweated it out all his life. In fact, Varadan himself got an electricity connection for his shop only ten years ago. But it is only for a small table fan which is switched on only when a senior mridangist comes to the shop to check his instrument before taking it home.

At any given time, there are two or three people working in the shop apart from Varadan. But the work that is done in the shop is only the second part of it all. Skins of the cow, buffalo and goat are used for the mridangam, apart from the wood of the jackfruit tree which is used for the body (the kattai). The animal skins are bought from the market, cleaned, stretched by nailing

them onto a board or firm surface and dried. For these preliminaries, Varadan employs casual labour. Once the skins are ready, they are cut into strips or circular shapes according to the requirements. It is then that they are brought to the shop where they are attached to the kattai, which is from Panruti's famous jackfruit trees. Varadan used to shape a tree trunk

into a kattai in the initial days of his business. But when he found it taking too much of his time and effort, he stopped working on the kaitai and confined himself to the other aspects of mridangam making.

When the kattai is ready, the two side portions, called the toppi and valandarai, are fixed and held in place by strips of animal skin. The black portion on the valandarai is made by mixing cooked rice with a black powder obtained from a stone called kittankal. These stones are pounded and sieved finely for a powder which is mixed with rice for the saadham! It is the saadham which determines the sruti of the mridangam, according to Varadan and, so, the correct quantity and application of the saadham is one of the finer aspects of mridangam work.

Mridangam repair work has many such fine aspects which call for Varadan's personal attention at every stage, which is why his shop is almost a one-man show, except for the casual labour he uses. And, as Varadan says, no mridangist will accept the instrument if he is not in the shop to deliver it personally. "Even if I leave a message with the boys in the shop to give ti instrument, no mridangist will take unless I give it a final check in h presence," his pride as he says t' s reflecting the confidence mridangs have in him.

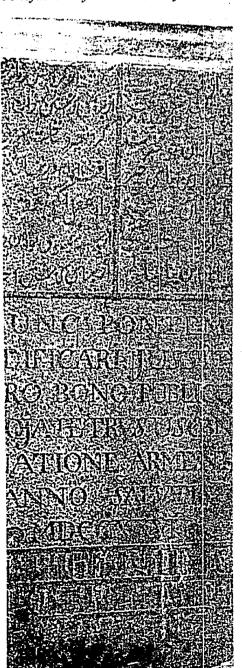
Varadan shares a wann relationship with the vidwans, for many of whon. he is almost like a family member. They invite him to their homes during festivals, give him gifts and help him financially.

Has there been any instance of an instrument he has worked on letting down a vidwan during a concert? "Never," Varadan proudly declares and adds, "I never give the mridangists a chance to complain. And I ensure this by trying to observe how the instrument sounds during a concert". To this end, he goes to as many concerts as possible, listens to the mridangam, and assesses it so that by the time the mridangist comes the next morning to his shop. Varadan has already decided what needs or need not be done to make the instrument better.

Listening to so much music all these years, hasn't he picked up playing the mridangam? Not really, he says. "I can only tap the instrument roughly, that too to check the sruti. Moreover, since (Continued on P7)

## THE OLD...

different tack - and with a plea in pro bono publico in 1726, hi mind. When that great Armenian contribution was commemorated in



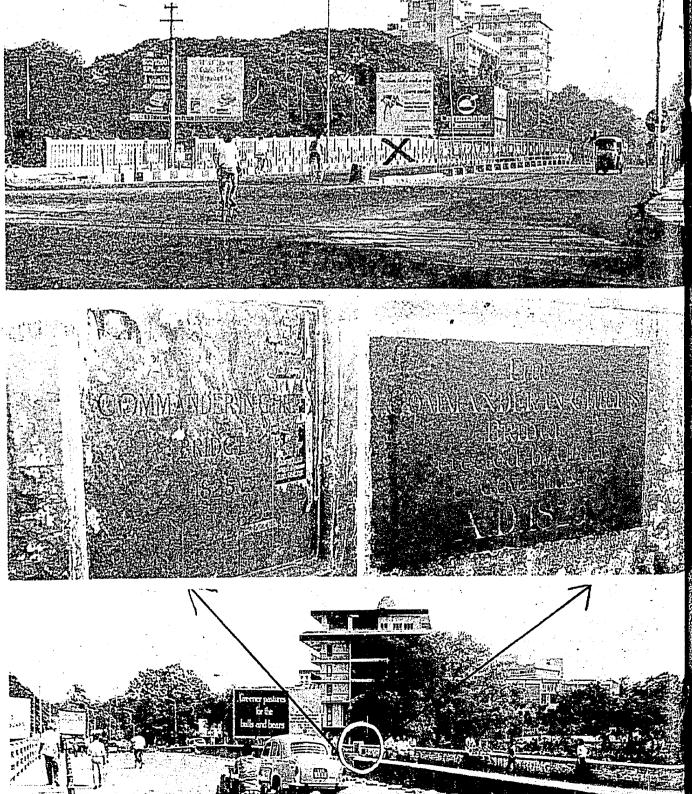
### ...& THE NEW

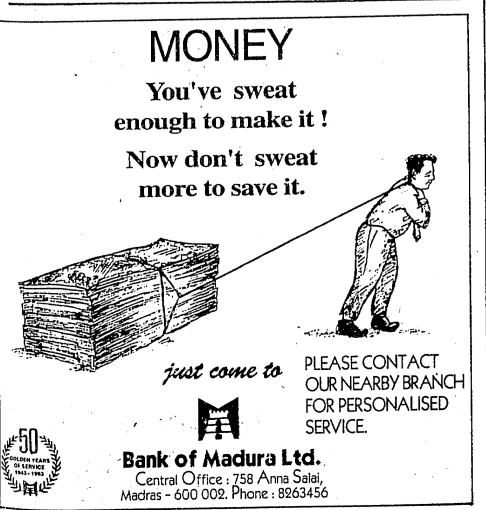
Another OLD and NEW on a Uscan, built the Marmalong Bridge benefactor of Madras, Coja Petrus Latin, Persian and Armenian in a granite plaque. And that plaque has remained in place through all the changes in form that bridge over the Advar has undergone, and it still remains, rather well-preserved, at the north end of the Maraimalai Adigalar

> Ouite different has been the case of the plaque of the 1800s that once adorned the Anderson Bridge, across the Cooun, connecting Pantheon Road with Anderson's Gardens. When the NEW was opened a couple of years ago and new railings built, the commemorative plaque dating the bridge, which was at the spot marked X, was done away with.

Our plea is that this bit of 'vandalism' is not repeated when the NEW Binny Bridge is completed. The bridge is now open to traffic and two plaques commemorating the 'Commander in Chief's Bridge, 1825' are on the old wall where marked. When new railings to match those in the bottom left-hand corner on the right are installed, it is hoped that the two plagues nearly 175-years-old will find a place at the bridge's ends, instead of getting lost or destroyed as in the Anderson Bridge (Photographs by V S RAGHAVAN).

Bull's Eye and The (T.N.) Hit Parade are on page 7





# The first girls' school

Monahan Girls' School, Royapettah, was formally founded in 1851 by Methodist missionaries, to help the poor and needy in the neighbourhood. But from as early as 1848, about 150 girls used to come daily to the mission bungalow, where Mrs. Roberts, the missionary's wife, taught them to read and write.

The school, which started with one building comprising of a central hall and a few classrooms, was the first girls' school in the Presidency and had its first-ever Government inspection in 1856. There was even at the time a school library, for which the girls paid a subscription for each book borrowed. After the inspection, the Government made a grant of Rs. 300, the amount contributed by the girls.

For 14 years, the school was run voluntarily by the missionaries' wives. In 1877, during The Great Famine, the school became a children's home and





Monahan Cirls' School's main building

Dates For Your Diary

did much to relieve the suffering

In 1891, the school was recognised as a high school. It was known as the Wesleyan Mission School and the Methodist Mission School till 1950. During the centenary celebrations, the school was named after the Rev. C H Monahan, the chairman of the Methodist Mission.

A new building, consisting of a dormitory on the first floor and a few classrooms, was inaugurated around 1925 by Viscountess Goschen, the then Governor's wife. A small but beautiful chapel was built in 1935 for the girls, replacing the old kitchen which was till then the only possible place that could be spared for worship. The chapel now stands in a beautiful garden maintained by the students.

In 1980, the school was upgraded as a higher secondary school. A nursery

December: 'Artist of the Month' -

S Anwar, a diploma holder in photo-

graphy from Loyola Institute of Visual

Communication, who is now a freelance

photo-journalist specialising in dance and

theatre photography. (Max Mueller

Till December 20: Postcarets from God

- Drawings by Imtiaz Dharker, poet and

artist. This exhibition is a follow-up of

the recent release of her second book,

Postcards from God. At The Gallery.

Till December 24: Sri Krishna Gana

Sabha's 14th Annual Natya Kala

Conference. The conference subject this

7. Wallace Garden 3rd Street.

block was built in 1985, the Monahan Computer Centre opened in 1988.

There are now about 1500 students and 55 teachers. There are seven old students among the teachers, one of them the headmistress. There had been a time when spinsters alone were recruited for the faculty, but no longer. The academic performance of the school has been fairly good and a few students enter professional colleges every year.

Home science, Needlework, Gardening and Secretarial practice are all taught here, preparing the girls to run

The school plans to demolish the main building shortly and build a new building with an auditorium within the

## Text and Photographs RAJIND N CHRISTY

Biotechnology, Shipping, Project Management Services, Engineering & Construction, Heavy Chemicals, Fine Chemicals, Petrochemicals, Drugs &

In the process, consolidating the Group's position as one of the largest industrial groups in India.

> SPIC **GROUP COMPANIES**

## Quizzin' with Ramanan

(Quizmaster V.V. RAMANAN'S questions are from the fortnight November 16-30.)

- Which Central Government undertaking in Madhya Pradesh has decided to set up a sewage water re-cycling plant with the expertise of two Madras corporate houses, MRL and MFL?
- Which Union Minister became the first in independent India to become an honorary ADC to the President of
- What invention in Tamil by Rao Sahib M. Srinivasa Rao that has proved invaluable to scribes celebrated its centenary recently?
- Which two Union Ministers were censured by the Election Commission for violating the moral code of conduct in connection with the assembly elections in Andhra Pradesh and Karnataka?
- 5. The highest monetary award in literature in India, the Saraswathi Samman for 1994, has been conferred
- Who retained the senior National women's hockey title for the 13th time at Chandigarh recently?
- To mark what occasion did Zubin Mehta conduct the Israel Philharmonic Orchestra in New Delhi on November
- Name the noted Marathi film-maker, and winner of the Dadasaheb Phalke Award for 1992, who passed away recently.
- Simple! Who is the Miss World?

10. Who is the new Chief of An 11. Cricket entered a new era in the

bestselling Christmas album, &

- betweenWestern Australia and () land. at Perth on November 24h two innovations. What innovations 12. In Jon Bon Jovi's recently to
- his ex-girlfriend in the video? Lic class, credit card-issuing com-13. Which Union Minister was an have never had it so good. £ 60,000 as damages in a defammer have cardholders. Accident suit against the journal Communication, medi-claim, special privileges International?
- 14. Who won the Man-of-the some of the offerings being made. award in the recently condend-holders by these companies. Bombay Test between West India The reach and acceptability of the India which the latter won?
- 15. Where did a stampede claim 11 on November 23rd, thus sparking s/companies in India are increanationwide concern?
- 16. Name the eminent education economist and institution builder passed away on November 21st
- 17. Name the alumnus and ex-la member of Lovola College, M who was listed as one of the 'Tenl Central Bank Chiefs' by the G Finance magazine.
- 18. Which Tamil Nadu city has the se highest inflation rate amongs 'million' cities in the country, next to Bombay?
- 19. Which city in South Asia highest number of churches (14) of 1994?
- 20. What international award did old P. Ramesh of Madra recently?

(Answers on P. 8)

# Playing one's best cards

to quick be to borrow and slow. ME, through an understanding with loay, their credit is naught, so they Bank B which has acquired the ME, so gay", requires serious reconit can render its card acceptable. Bank B will settle the bill to the ME less a tion, looking at the pace at which redit card business is growing. It discount which will constitute the profit from a transaction. This will be shared hanks and companies in the card between Bank A and Bank B at a pres that are falling over each other determined ratio. In India. Bobcard. o potential customers and to existing ones. With the ongoing Mercard and Diners Card are prolisation process, banking sector prietary cards, while those issued come home for Christmas', who are and the rising income of the • BULL'S EYE proprietary cards les and baggage insurance are

however, rules paramount in the

of the cardholder. Therefore,

going in for tie-ups with inter-

nal affiliations, like Visa and

reard. Such tie-ups entitle them,

ember' banks, to more Member

shments (MEs) or shops. For

ble, a tie-up with Mastercard

that your card is accepted in

30,000 MEs in India and

redit cards are generally classified

onelary cards and non-proprietary

depending on whether a bank

akes both billing and reimburse-

r does only one task. In the

Bank A would issue a card and

apairing

ands set very rough while working

mridangam, it is not possible to

e the fine sound of the mri-

Varadan's work suffers during the

when the animal skins don't dry

dinas also to be preserved carefully

is the monsoon. Getting casual

or for the sundry jobs is also getting

ult these day; salary demands are

tant. But despite all this, Varadan

he is a contented man. "The

place for me. That prestige is

ealest gain in this profession," he

=UCAL =

explains Varadan.

though Mastercard and Visa are non-

It is also vital that these entities provide excellent communication facilities for the MEs and customers. Gizmos like voice phones. Point of Sales (PoS) Terminals, formatted talex etc are used for this very purpose. Banks also bank on blitz to push their products. Indian banks which had so far laboured under various constraints - like lack of autonomy and budgetary limitations — are now, in order to face competition, thinking of setting up autonomous bodies for credit card operations. The Bank of Baroda is soon to float a subsidiary, Bobcards Limited.

The result of all these developments has been an enviable 50 per cent growth in the business. From three lakh cards in 1990, there are eight lakh cards in circulation today. With card pilferage virtually nil, the MEs and companies alike cashing in on the in-

His only regret is that while men who work behind the screen in movies, dramas etc. are given special awards, 'we are not considered for some such recognition. No one has bothered to find out about us and make us known to the public," he ruefully remarks.

Will the pleas of unsung men like Varadan ever be heard midst the symphonies of The Season? Meanwhile, Varadan has made up his mind on retirement, and there is no one to continue his work after he closes shop, "More than me, it is the vidwans who are worried," he laughs. Of angists respect me and have a course, there is his brother Kannan who runs a similar shop in Bangalore. But Varadan is Madras's own.

**UCAL TRAVELS** 

Moves to its

**NEW OFFICE** 

FROM 09.12.1994.

**NEW ADDRESS** 

S.P.P. COMPLEX

324, ANNA SALAI, NANDANAM, MADRAS 600 035.

OUR NEW TELEPHONE LINES 4344332

FAX: 044-450274.

themselves hooked to the concept there seems to be no looking back for the plastic card business. Going by the alluring facilities promised by card issuers to their members and the increasing applicability of cards (Citibank has recently announced that its cards can be used for payment in the primary and secondary markets too), the 'buy now, pay later' concept doesn't seem to be a bad bargain at all.

Mercard is one of our strong recommendations for this fortnight.

Mercard (CMP: Rs. 16): Mercard was incorporated by Mercantile Credit Corporation with which it has a licence agreement to issue cards under the name 'Mercard' for an initial period of ten years. Mercard tapped the capital market with a par issue in December 1993 for augmenting its longterm working capital requirements. For the year ended June 1994, Mercard achieved a PAT of Rs. 0.66 cr on a turnover of Rs. 2.43 cr. Considering the burgeoning credit card market and its recent tie-up with Mastercard, a turnover and PAT of Rs. 7.00 cr and Rs. 1.90 cr are projected for 1994-95. The resultant LPS at Rs. 3.18 should support Rs. 30. Prices, after making an all time new high of Rs. 22.50, are beginning to decline to a good support level. Buy at current levels.

Kalyani Thermal System (CMP) Rs. 94): The company, in the business of designing and building furnaces, and manufacturing forgings for light automobile components, came-out win an OTCEI issue to part-finance its tool room project and to manufacture special purpose toolings, at a premium of Rs. 30. The equity capital after the issue is Rs. 1.20 cr, of which 75% will be held by the promoters (Kalyani Group). For 1994-95 it estimates an EPS of Rs. 6.50 on the enhanced equity which should support over Rs. 100. A good buy at current levels.

SAIL (CMP: Rs. 54): The governmentowned conglomerate, SAIL, ranked amonest the world's top ten steel-making companies, is planning an Euro-bond issue. SAIL, with steel as its core business, has identified orestry, cement, shipping, banking and insurance as its new areas of diversification. For 1993-94, it raked in the highest ever net profit of Rs. 549.73 cr on a sales of Rs. 11,671 cr. For the six months ended September 1994, SAIL has recently announced exemplary results. For 1994-95, a sales of Rs. 14,965 cr and a PAT of Rs. 748 cr are anticipated, resulting in an EPS of Rs. 1.88. This supports Rs. 100. Buy with a stop loss at Rs. 65.

K. Gopalakrishnan

IATA

14 3 0022 6

THE (TAMIL NADU) HIT

PARADE

EDITOR'S NOTE: I'ew remember that the Ruias (Shashi and Ravi) of the ISSAR Group are Madras-born. Madras-bred and Madras-initiated into business. Their lather, Nandakumar Ruia, was running "a modest offshore trading company" in Madras till his sudden death in 1969. Shashi had just then joined the business after completing a Commerce degree and Ravi left engineering college to join him. Of their Madras background, the brothers, who speak Tamil more fluently than their mother tongue and who find it "more comfortable working with somebody who speaks the language", say. "We have made the best of our background: The entrepreneurship of a Marwari and the work culture of a South Indian. The South Indian Marwari is a deadly creature.

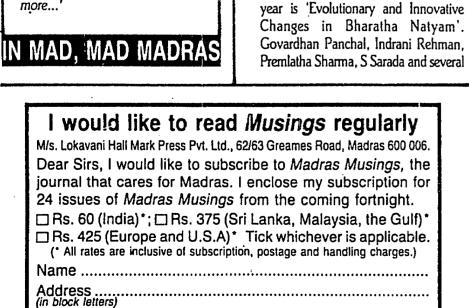
The Ruias, who were much involved with iron ore exports in Madras and harbour expansion contracts, are now beginning to move back into Tamil Nadu after years of growing into the billionaire class in Western India. They have acquired a substantial stake in the Tamil Nadu Mercantile Bank. The Bank, which has 134 branches in Tamil Nadu and elsewhere, has almost Rs. 39 cr reserves, Rs. 788 cr in deposits and Rs. 432 cr in advances. The Ruias have also moved into South India Shipping and are talking to Sterling Computers about cellular phones.

## Always Ship-shape

What's luck got to do with it? Plenty. Ask the superstitious SHASHIKANT RUIA who believes that thirteen is his winning streak for the past twenty years. Shashikant and younger brother Ravikant inherited a small iron-ore export business on their father's death and have transformed it into an integrated empire whose scale and reach make its origins seem unbelievable: from a turnover of rupees three crores in 1975 to rupees one thousand crore in 1993. Their success is the stuff of corporate fairy-tales. Much of it can be ascribed to their being at the right place at the right moment and not shying away from seizing every available opportunity with both hands.

The brothers Ruia have in the past publicly acknowledged their admiration for Dhirubhai Ambani and consciously patterned themselves in the Ambani mould. It is no coincidence, then, that Essar's growth, like that of Reliance, has been meteor-like. Their willingness to wend their way through public sector corporations and bureaucracy won them both lucrative contracts, for Essar Shipping, and friends in high places. Now Shashikant is quickly learning to play by the new rules of the game which has turned more open, more competitive. They, like the Ambanis, are talking in terms of global scale and reach, getting into sectors like oil and gas, newly opened to private enterprise. Shashikant's son Prashant is already hands-on at Essar. And the brothers are a picture of togetherness, working out of a large corner office which they share at all times.

(Sketch by DHIR, text by NAAZHEEN KARMALI - From: THE HIT PARADE - Symbols of Indian Industry, Published by Banyan Books, New Delhi.)



All cheques to be made out to Lokavani Hall Mark Press Pvt. Ltd., Cash

subscriptions will be accepted at our reception desk.

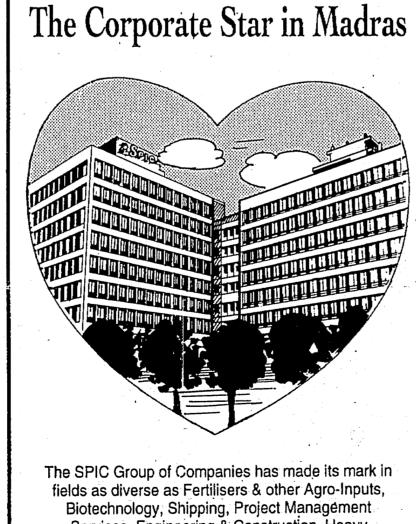
others will participate in this lecturedemonstration-cum-seminar. Most of the classical styles of dance will be presented by the respective experts from 9.00 a.m. to 12.00 noon. There is ilso a special workshop on abhinaya padams being conducted by Nirmala Ramachandran. On December 24th, NRI dancers will discuss their problems and advantages in teaching and keeping interest going among both Indian and Western children. There will also be a dialogue between the representatives of the city's sabhas and artistes and the audience on 'Problems and Solutions'. The seminar will start at 8.30 a.m. with Rajasthani folk dances by Nishitha Sareen of Jaipur (at Gana Vihar, 8 Griffith Road, T'Nagar).

December 21: Spiritualism and Materialism (A New Acropolis Conference)

December 28: Reincarnation and Evolution Knowledge for Human Excellence (Another New Acropolis Conference)

Lectures at 7.00 p.m. on each day at New Acropolis Cultural Institution, 16 Second Main Road, Kottur Gardens,

Till Dec. 31: An exhibition of water colour paintings by Badri Narayan, whose work is rich with the folk-wisdom of the jatakas, the hidden meaning of fables and parables. Also on display will be his Ganeshas, warmly and cheerfully created in his inimitable style (at the Sakshi Gallery, Madras-6, 11.00 a.m. to 6.00 p.m. daily except Sundays).



Pharmaceuticals and Electronics.

And catapulting the Group's turnover past the

Rs.1500-cross mark.

# Awards aplenty, plans afew

On the eve of the Indian Olympic Association's general body meeting, held for the first time in Madras, over Rs. 10 lakh were distributed, again for the first time, to the medal winners at the last South Asian Federation Games.

Meanwhile, another SAF Games is around the corner, so to speak, scheduled to be held in Madras next December. And the question being asked is whether the infrastructure will be got ready by that time. This infrastructure includes the astroturf pitch at the Mayor Radhakrishnan hockey stadium in Egmore, for which the Tamil Nadu Government has sanctioned Rs. 2.8 crores.

It was announced at the IOA meeting that the Sports Authority of Tamil Nadu would, before December-end 1994, present to the State Government and the IOA the final details of its preparations for the biggest-ever sports meet to be held in Madras. All city fans hope that the Sports Authority will not keep any of its plans in cold storage and will also keep the public informed through the Press of the progress its schemes are making.

At the well-attended IOA meeting, everyone congratulated Sivanthi Adityan, the quiet, soft-spoken, unassuming newspaper magnate and IOA President, for the doctorate conferred on him recently by the Madurai-Kamaraj University and for his unanimous re-election as Vice-President of the Olympic Council of Asia. Aditiyan has a full bag of work ahead of him to ensure the SAF Games of 1996 are conducted successfully in his home city.

FOOTNOTE: A surprising note was struck at the IOA meeting when one of its Vice-Presidents lauded India's medals tally at the Hiroshima Asian Games last October as the country's best-ever Asiad haul! The truth was that the second biggest squad after the Chinese contingent could collect no more than four golds. and finished way behind China and four other nations in the medals tally. Worse, the past record, which had seen better days than four golds, had apparently already been forgotten!

— JAICI

# Will Madras get better place in Classics ahead?

Never before had a Guindy Classic meeting presented such a colourful scene as the one *The Hindu* provided for the running of the Classic it sponsored, the South India 1000 Guineas, on December 4th last. Huge, brightly-painted banners of *The Hindu* and its allied publications, *Business Line, Sportstar* and *Frontline*, put up at all vantage points, transformed the Guindy Classic scene as never before. Understandably, the scene came in for universal appreciation.

But Guindy is not the Guindy of yesteryears. The current season's average size of the jackpot pool tells its own tale of the fall in its popularity. It has not yet crossed even the Rs one lakh mark. Fortunately for the country's oldest turf, The Hindu South India 1000 Guineas pulled the eight-meetingold season's biggest crowd to suggest, as it were, that Guindy was on its way to regaining some of its popularity. Whatever may be the shape of things to come, the first Classic provided a finish worthy of the occasion, even though the first two prizes went to outstation challengers.

This was no surprise, as in a field of eight, there were as many as five

outstation challengers, most of them with an impressive record. The three local contenders all ran in the colours of the country's leading owner, M.A.M. Ramaswamy. But none of the trio came into the public reckoning. Nearly all the money was on the Bangalore-based pair of Maribella and Fascinating Picture, the latter, oddly enough, donning the colours of the well-known Madras owners Mrs V.G. Saravanan and V.S. Dhanasekhar. The



pair started joint 5-2 favourites, with Cape Storm, another challenger from Bangalore, coming next in public support at 7-2.

Well as Cape Storm and Maribella took the first and second places, respectively, and vindicated the public support they enjoyed, it was the third-placed Moonlight Quest who stole the thunder and made the socalled experts, none of whom had credited her with even an outside chance, look small.

December. Could his motivation be

decreasing further? Or was there any

other reason for his very poor 1.90 m

effort? Certainly no comeback sign this!

M.A.M. Ramaswamy's Robert Foletrained filly, twice winner at Myso and winner of her lone previous Guindy start, was the least fancierunner at the surprisingly long odds 20-1. Never before had a Class runner started at such long odds are yet finished a fighting third as Moonlig Ouest did.

Champion Foley was obviously no without hope. This was clear from the way Sharp Lady set the pace for stable mate Moonlight Quest. When ever tually Moonlight Quest went ahea midway up the straight, she made ever punter rub his eyes. But she could no stave off the challenge of the Bangalore pair with hardly 200 metres out It now only remains to be seen if Fole has any runner to avert a Madras blan in the rest of the Classics, for all of which formidable contingents are expected from both Bangalore and Hyderabad.

A Madras Classic blank can onl lower the status of the ancient Guind turf, and all city turfites will hope that the Guindy champion's stable will ave it.

Advertise regularly in

**MADRAS**MUSINGS

# A disappointing comeback

A ce high jumper Nallusamy Annavi, now on the comeback trail, won the Best Athlete's Prize at the 36th Southern Railway Inter-Divisional Athletic Championships held at the Nehru Stadium recently. The Tamil Nadu athlete, who set ablaze the national high jump pits in the Eighties, is now back in action after a knee operation.

Plagued by knee injuries for the last three years, Annavi, during this period, did not live up to the promise showed by him earlier, when, despite the nagging injury, he cleared 2.16 m in the 1993 Nationals. But in the local championship, he was more confident about his knee strength. "The doctor told me I am 100 per cent fit," he announced. But why is he unable to go beyond 2.16 metres?

"What is the motivation for me to go on improving?" he counters. And continues, "National champions should be sent to participate in a few international meets. Competing with superior athletes will spur us to improve. In the absence of such policies, we are happy with performances which assure us the national title".

## ANSWERS TO QUIZ

1. The Bank Note Press in Dewas. which prints India's currency; 2. K.P. Singh Deo; 3. Tamil shorthand; 4. Sitaram Kesri and Kalpanath Rai; 5. Dr. Harbhajan Singh. the noted Punjabi poet; 6. Railways; 7. The 125 birth anniversary of Mahatma Gandhi; 8. B.L. Pendharkar; 9. Aiswarya Rai; 10. Gen. S. Roy Chowdhry; 11. A first class match under lights and use of yellow balls; 12. Supermodel Cindy Crawford; 13. The Minister of State for Communications, Sukh Ram; 14. Javagal · Srinath; 15. Nagpur; 16. Dr. Malcom S. Adiseshiah; 17. C. Rangarajan; 18. Coimbatore; 19. Madras; 20. He won the first prize in the junior category for his 'Holo Minerva 3 in 1 3D image creator in a 'design' idea' competition organised by Sony in 44 countries.

The two-time SAF Games gold medallist points out, "India always has a good chance of winning silver or bronze in Asian track and field events. But it seems the authorities want only

# by VenkatachariJagannathan

gold". And P S Bindu, the national women's champion, cittes as a case in point the qualifying standard laid down by the IOA for the recent Asiad. "The bronze medal in the Games was won by a jumper who cleared 1.83m,

whereas the IOA's qualifying mark was 1.90 m!" "The qualifying standards should be set keeping in mind the current scenario in the field and not the previous Games' records," Annaviurged.

The other problem which Indian jumpers face is the non-availability of landing beds. As a result, it is difficult for them to start practising or switch to the Fosbury Flop style from the traditional straddle style. Fortunately for Annavi, the Tiruchi Rotary Circle sponsored a bed at a cost of Rs. 35,000. Practising daily in Tiruchi, Annavi has now switched to the Fosbury Flop, but it did not seen to help at the Indian Railway Meet held in Madras early in

# Catching them young

The Volley Ball Federation of India, in order to catch players young, decided to conduct an Under-12 Nationals for the first time this year. But many of the players in the championship held in Madras recently seemed to be over 12. The authorities, however, did not enforce the rules strictly, as they felt it would defeat the main purpose of the tournament.

The VHF intends to hold this tournament every year, henceforth, and has, therefore, made it obligatory on the part of the State that is hosting the Senior Nationals to conduct the Mini Nationals also. Madras hosts the Nationals this year.

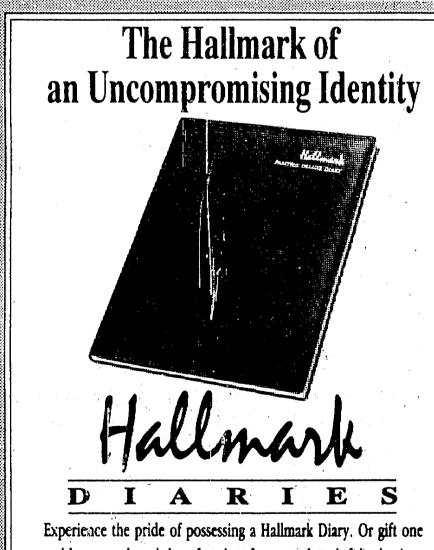
K Murugan, Secretary – General, Volley Ball Federation of India, told Madras Musings that he would like to hold the Senior Nationals indoors. But with only two satisfactory indoor stadiums in the city, he was sceptical about the possibilities of conducting all the matches indoors.

Twentyfive teams participated in the RBF Nidhi-sponsored mini national championship, 14 in the boys' section, 11 in the girls'. Tamil Nadu had mixed luck in the tournament. Its boys won the Under-12 title, whereas the girls' team — the defending champions — lost in the finals. Though the Tamil Nadu teams were assembled at the last minute, resulting in lack of practice, they won all their matches till the finals comfortably. There, the boys were given a fight by Uttar Pradesh, but the girls were suprisingly routed by Andhra Pradesh.

Notable amongst the Tamil Nadu boys was their captain, Jabat Ebenezor, who excelled in spiking as well as in setting up the ball. Jabat Ebenezor, who is also in the State's under-14 team, is a player to watch for the future, provided he is groomed properly.

V.I.

Anugrah 1740/94



Experience the pride of possessing a Hallmark Diary. Or gift one and be remembered day after day, for your thoughtful selection. Hallmark Diaries have been meticulously designed with fine quality papers, soft leather covering, rich and elegant colours, sturdy binding and a compelling identity that speaks volumes about its owner.

Set aside the ordinary. And reach over for a Hallmark.

HALLMARK PRINTERS PVT. LTD.

4, Nehru Nagar, Perungudi, Madras 600 056 Ph: 4926235 / 4926698 Admn. Office:

62/63, Greams Road, Madras 600 006 Ph: 8278153 / 8277945 Fax: 044-827133

Published by ANU VARGHESE for and on behalf of Lokavani-Hall Mark Press Pvt. Ltd., 62/63 Greames Road, Madras-600 006 and printed by T J GEORGE at Lokavani-Hall Mark Press Pvt. Ltd., 62/63 Greames Road, Madras-600 006 Edited by S MUTHIAH.